# Bloomin' Brands Announces 2017 Q3 Diluted EPS of $\$ 0.05$ and Adjusted Diluted EPS of $\$ 0.12$; Posts Comparable Restaurant Sales of 0.6\% at Outback With Positive Traffic; Updates Fiscal 2017 Financial Outlook 

November 3, 2017
TAMPA, Fla., Nov. 3, 2017 /PRNewswire/ -- Bloomin' Brands, Inc. (Nasdaq: BLMN) today reported results for the third quarter 2017 ("Q3 2017") compared to the third quarter 2016 ("Q3 2016 "). Highlights for Q3 2017 include the following:

- Comparable restaurant sales were up $0.6 \%$ at U.S. Outback Steakhouse with traffic up $0.1 \%$;
- Combined U.S. comparable restaurant sales were down (1.0)\%;
- Combined negative impact of Hurricanes Harvey and Irma was estimated to be $1.0 \%$ to comp sales and $\$ 0.04$ to Diluted EPS;
- Comparable restaurant sales were up $4.8 \%$ for Outback Steakhouse in Brazil; and
- Opened eight new restaurants including six in international markets.

Subsequent to the fiscal second quarter earnings call, we repurchased $\$ 40$ million of common stock, bringing the total year-to-date share repurchases to $\$ 273$ million through November $3,2017$.

## Diluted EPS and Adjusted Diluted EPS

The following table reconciles Diluted earnings per share to Adjusted diluted earnings per share for the periods as indicated below.

|  | Q3 |  |  |  | CHANGE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2017 |  | 2016 |  |  |
| Diluted earnings per share | \$ | 0.05 | \$ | 0.18 | \$ | (0.13) |
| Adjustments |  | 0.07 |  | 0.01 |  | 0.06 |
| Adjusted diluted earnings per share | \$ |  | \$ |  | \$ | (0.07) |

See Non-GAAP Measures later in this release.

## CEO Comments

 growth in Q3. We have seen further strengthening across the portfolio in October; however, we maintain a cautious outlook on the industry as we enter the holiday season, and this is reflected in our updated guidance."

## Third Quarter Financial Results

| (dollars in millions) | Q3 2017 |  |  | Q3 2016 |  |  | CHANGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total revenues | \$ | 948.9 |  | \$ | 1,005.4 |  | (5.6)\% |
| U.S. GAAP restaurant-level operating margin |  | 13.3 | \% |  | 14.4 | \% | (1.1)\% |
| Adjusted restaurant-level operating margin (1) |  | 13.3 | \% |  | 14.3 | \% | (1.0)\% |
| U.S. GAAP operating income margin |  | 0.3 | \% |  | 3.2 | \% | (2.9)\% |
| Adjusted operating income margin (1) |  | 2.4 | \% |  | 3.6 | \% | (1.2)\% |

Costs associated with hurricanes Harvey and Irma had a 40 basis point negative impact on GAAP and adjusted restaurant margin and operating margin in Q3 2017.
(1) See Non-GAAP Measures later in this release.

- The decrease in Total revenues was primarily due to refranchising internationally and domestically and the net impact of restaurant closings and new restaurant openings, partially offset by an increase in franchise and other revenues.
- The decrease in U.S. GAAP and adjusted restaurant-level operating margin was primarily due to: (i) higher labor costs, (ii) unfavorable seafood and dairy costs, (iii) operating expense inflation and (iv) higher net rent expense due to the sale-leaseback of certain properties. These decreases were partially offset by: (i) the impact of certain cost savings initiatives, (ii) lower advertising expense, (iii) increases in average check and (iv) lower beef costs.
- The decrease in U.S. GAAP operating income margin was primarily due to a decrease in restaurant-level operating margin and impairment charges. This decrease was partially offset by increases primarily in franchise and other revenues.
- Adjusted operating income margin excludes certain impairment charges and restaurant closing costs. See table five later in this release for more information.


## Ihird Quarter Comparable Restaurant Sales

THIRTEEN WEEKS ENDED SEPTEMBER 24, 2017
COMPANY-OWNED

## Comparable restaurant sales (stores open 18 months or more): <br> U.S.

Outback Steakhouse $\quad 0.6 \%$
Carrabba's Italian Grill (2.8)\%
Bonefish Grill (4.3)\%
Fleming's Prime Steakhouse \& Wine Bar (1.0)\%
Combined U.S.
(1.0)\%

International
Outback Steakhouse - Brazil $4.8 \%$
 combined U.S. comp sales results.

## Dividend_Declaration and Share-Repurchases



On April 21, 2017, our Board of Directors approved a new $\$ 250$ million share repurchase program. As of November 3, 2017, we repurchased 9.6 million shares of common stock for a total of $\$ 195$ million and there is $\$ 55$ million remaining under this authorization, which expires on October 21, 2018.

## Fiscal 2017 Financial Outlook


 surrounding consumer behavior during the upcoming holiday season.
 These updated expectations supersede the previously provided financial outlook. Expectations for combined U.S. comparable restaurant sales, capital expenditures, and number of new system-side restaurants are unchanged from the July 26, 2017 outlook.

## Financial Results:

U.S. GAAP diluted earnings per share ${ }^{(1)}$

| Outlook on Jul. 26 |  | Current Outlook |  |
| :---: | :---: | :---: | :---: |
| $\$$ |  | $\$ 1.09$ to $\$ 1.14$ |  |
| $\$ 1.34$ to $\$ 1.41$ |  | $\$ 1.31$ to $\$ 1.36$ |  |
| $21 \%$ to $22 \%$ |  |  | $15 \%$ to $16 \%$ |
| $24 \%$ to $25 \%$ |  |  | $23 \%$ to $24 \%$ |

Other Selected Financial Data:
Commodity inflation / (deflation) Flat to (1\%) Flat to (0.5\%)
(1) The difference between our U.S. GAAP and Adjusted diluted earnings per share outlook is due to adjustments to year-to-date results (as described in Table 5 later in this release), as well as the estimated impact of certain income adjustments on fiscal fourth quarter results.

## Conference_Call

 participants. A replay will be available beginning two hours after the call and can be accessed by dialing (844) 512-2921 or (412) $317-6671$ for international callers. The replay will be available through Friday, November 10th, 2017. The conference ID for the live call and replay is 13672251 . The call will also be webcast live from the Company's website at http://www.bloominbrands.com under the Investors section. A replay of this webcast will be available on the Company's website after the call.

## Non-GAAP Measures

 are supplemental measures of performance that are not required by or presented in accordance with U.S. GAAP and include the following: (i) Adjusted restaurant-level operating margin, (ii) Adjusted income from operations and the corresponding margin, (iii) Adjusted net income, (iv) Adjusted diluted earnings per share, (v) Adjusted segment restaurant-level operating margin and (vi) Adjusted segment income from operations and the corresponding margin.
 other companies within the restaurant industry by isolating the effects of certain items that may vary from period to period without correlation to core operating performance or that vary widely among

 management team and Board of Directors evaluate our operating performance, allocate resources and administer employee incentive plans.
These non-GAAP financial measures are not intended to replace U.S. GAAP financial measures, and they are not necessarily standardized or comparable to similarly titled measures used by other companies. We maintain internal guidelines with respect to the types of adjustments we include in our non-GAAP measures. These guidelines endeavor to differentiate between types of gains and
 guidelines necessarily involves the application of judgment, and the treatment of any items not directly addressed by, or changes to, our guidelines will be considered by our disclosure committee. You should refer to the reconciliations of non-GAAP measures in tables four, five and six included later in this release for descriptions of the actual adjustments made in the current period and the corresponding prior period.
 we will no longer adjust for expenses incurred in connection with our remodel program or intangible amortization recorded as a result of the acquisition of our Brazil operations. We recast historical comparable periods to conform to the revised presentation.

In this release, we have also included forward-looking non-GAAP information under the caption "Fiscal 2017 Financial Outlook". This relates to our current expectations for fiscal 2017 adjusted diluted EPS and adjusted effective income tax rate. We have also provided information with respect to our expectations for the corresponding GAAP measures.


 GAAP results.

## AboutBloomin' Brands, Inc.


 19 countries, some of which are franchise locations. For more information, please visit www.bloominbrands.com.

## Forward-Looking_Statements


 "forecasts," "seeks," "projects," "intends," "plans," "may," "will," "should," "could," "would" and similar expressions intended to identify forward-looking statements, although not all forward-looking

 safety issues; competition; increases in labor costs; government actions and policies; increases in unemployment rates and taxes; local, regional, national and international economic conditions;



 and our ability to continue to pay dividends and repurchase shares of our common stock. Further information on potential factors that could affect the financial results of the Company and its forward-
 statement, except as may be required by law. These forward-looking statements speak only as of the date of this release. All forward-looking statements are qualified in their entirety by this cautionary statement.

TABLE ONE
BLOOMIN' BRANDS, INC.

| CONSOLIDA |  | TATEMENTS UNAUDITED) |  | RATIONS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | THIRTEEN | KS | ENDED |  | THIRTY-NINE | EE | S ENDED |
| (in thousands, except per share data) |  | $\begin{aligned} & \hline \text { ГEMBER 24, } \\ & 2017 \\ & \hline \end{aligned}$ |  | TEMBER 25, 2016 |  | TEMBER 24, $2017$ |  | $\begin{aligned} & \text { PTEMBER 25, } \\ & 2016 \end{aligned}$ |
| Revenues |  |  |  |  |  |  |  |  |
| Restaurant sales | \$ | 937,852 | \$ | 998,806 | \$ | 3,093,297 | \$ | 3,229,377 |
| Franchise and other revenues |  | 11,047 |  | 6,581 |  | 32,407 |  | 18,786 |
| Total revenues |  | 948,899 |  | 1,005,387 |  | 3,125,704 |  | 3,248,163 |
| Costs and expenses |  |  |  |  |  |  |  |  |
| Cost of sales |  | 296,632 |  | 322,080 |  | 984,510 |  | 1,044,179 |
| Labor and other related |  | 285,325 |  | 290,032 |  | 907,580 |  | 921,992 |
| Other restaurant operating |  | 231,293 |  | 243,175 |  | 723,357 |  | 747,189 |
| Depreciation and amortization |  | 47,826 |  | 48,551 |  | 142,479 |  | 145,206 |
| General and administrative |  | 66,063 |  | 65,072 |  | 215,059 |  | 208,663 |
| Provision for impaired assets and restaurant closings |  | 18,578 |  | 4,743 |  | 38,253 |  | 49,183 |
| Total costs and expenses |  | 945,717 |  | 973,653 |  | 3,011,238 |  | 3,116,412 |
| Income from operations |  | 3,182 |  | 31,734 |  | 114,466 |  | 131,751 |
| Loss on defeasance, extinguishment and modification of debt |  | - |  | (418) |  | (260) |  | $(26,998)$ |
| Other income, net |  | 7,531 |  | 2,079 |  | 14,761 |  | 2,059 |
| Interest expense, net |  | $(10,705)$ |  | $(10,217)$ |  | $(29,389)$ |  | $(33,394)$ |
| Income before (benefit) provision for income taxes |  | 8 |  | 23,178 |  | 99,578 |  | 73,418 |
| (Benefit) provision for income taxes |  | $(4,038)$ |  | 1,950 |  | 14,280 |  | 24,372 |
| Net income |  | 4,046 |  | 21,228 |  | 85,298 |  | 49,046 |
| Less: net (loss) income attributable to noncontrolling interests |  | (290) |  | 495 |  | 1,422 |  | 3,015 |
| Net income attributable to Bloomin' Brands | \$ | 4,336 | \$ | 20,733 | \$ | 83,876 | \$ | 46,031 |
| Earnings per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.05 | \$ | 0.19 | \$ | 0.85 | \$ | 0.41 |
| Diluted | \$ | 0.05 | \$ | 0.18 | \$ | 0.83 | \$ | 0.40 |
| Weighted average common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 92,485 |  | 109,399 |  | 98,137 |  | 113,553 |
| Diluted |  | 95,655 |  | 112,430 |  | 101,497 |  | 116,516 |
| Cash dividends declared per common share | \$ | 0.08 | \$ | 0.07 | \$ | 0.24 | \$ | 0.21 |


| TABLE TWO <br> BLOOMIN' BRANDS, INC. <br> SEGMENT RESULTS <br> (UNAUDITED) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (dollars in thousands) | THIRTEEN WEEKS ENDED |  |  |  | THIRTY-NINE WEEKS ENDED |  |  |  |  |
| U.S. Segment | $\begin{gathered} \hline \text { SEPTEMBER 24, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { SEPTEMBER 25, } \\ 2016 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { SEPTEMBER 24, } \\ 2017 \\ \hline \end{gathered}$ |  | SEPTEMBER 25, <br> 2016 |  |  |
| Revenues |  |  |  |  |  |  |  |  |  |
| Restaurant sales | \$ | 823,916 | \$ | 889,350 | \$ | 2,758,165 | \$ | 2,882,091 |  |
| Franchise and other revenues |  | 8,157 |  | 4,556 |  | 23,895 |  | 14,575 |  |
| Total revenues | \$ | 832,073 | \$ | 893,906 | \$ | 2,782,060 | \$ | 2,896,666 |  |
| Restaurant-level operating margin |  | 12.2 \% |  | 14.1 \% |  | 14.7 \% |  | 15.7 | \% |
| Income from operations | \$ | 28,139 | \$ | 61,905 | \$ | 204,153 | \$ | 268,754 |  |
| Operating income margin |  | 3.4 \% |  | 6.9 \% |  | 7.3 \% |  | 9.3 | \% |
| International Segment |  |  |  |  |  |  |  |  |  |
| Revenues |  |  |  |  |  |  |  |  |  |
| Restaurant sales | \$ | 113,936 | \$ | 109,456 | \$ | 335,132 | \$ | 347,286 |  |
| Franchise and other revenues |  | 2,890 |  | 2,025 |  | 8,512 |  | 4,211 |  |
| Total revenues | \$ | 116,826 | \$ | 111,481 | \$ | 343,644 | \$ | 351,497 |  |
| Restaurant-level operating margin |  | 20.7 \% |  | 18.2 \% |  | 20.7 \% |  | 17.9 | \% |
| Income (loss) from operations | \$ | 8,442 | \$ | 8,277 | \$ | 26,923 | \$ | $(14,947)$ |  |
| Operating income (loss) margin |  | 7.2 \% |  | 7.4 \% |  | 7.8 \% |  | (4.3) | \% |
| Reconciliation of Segment Income (Loss) from |  |  |  |  |  |  |  |  |  |
| Operations to Consolidated Income from Operations |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Segment income (loss) from operations |  |  |  |  |  |  |  |  |  |
| U.S. | \$ | 28,139 | \$ | 61,905 | \$ | 204,153 | \$ | 268,754 |  |
| International |  | 8,442 |  | 8,277 |  | 26,923 |  | $(14,947)$ |  |
| Total segment income from operations |  | 36,581 |  | 70,182 |  | 231,076 |  | 253,807 |  |
| Unallocated corporate operating expense |  | $(33,399)$ |  | $(38,448)$ |  | $(116,610)$ |  | $(122,056)$ |  |
| Total income from operations | \$ | 3,182 | \$ | 31,734 | \$ | 114,466 | \$ | 131,751 |  |

TABLE THREE
BLOOMIN' BRANDS, INC
SUPPLEMENTAL BALANCE SHEET INFORMATION

| SUPPLEMENTAL BALANCE SHEET INFORMATION (UNAUDITED) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| (in thousands) | SEPTEMBER 24, 2017 |  | DECEMBER 25, 2016 |  |
| Cash and cash equivalents (1) | \$ | 98,697 | \$ | 127,176 |
| Net working capital (deficit) (2) | \$ | $(458,052)$ | \$ | $(432,889)$ |
| Total assets | \$ | 2,472,954 | \$ | 2,642,279 |
| Total debt, net | \$ | 1,200,692 | \$ | 1,089,485 |
| Total stockholders' equity (3) | \$ | 36,634 | \$ | 195,353 |
| Common stock outstanding (3) |  | 91,164 |  | 103,922 |

(1) Excludes restricted cash.
(2) The Company has, and in the future may continue to have, negative working capital balances (as is
common for many restaurant companies). The Company operates successfully with negative working
capital because cash collected on Restaurant sales is typically received before payment is due on its
current liabilities, and its inventory turnover rates require relatively low investment in inventories.
Additionally, ongoing cash flows from restaurant operations and gift card sales are used to service debt
obligations and to make capital expenditures.
During the thirty-nine weeks ended September 24, 2017, we repurchased 13.8 million shares of our
outstanding common stock.

TABLE FOUR
BLOOMIN' BRANDS, INC.

| RESTAURANT-LEVEL OPERATING MARGIN NON-GAAP RECONCILIATION (UNAUDITED) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | THIRTEEN WEEKS ENDED |  |  |  |  |  |  |  | (UNFAVORABLE) FAVORABLE CHANGE IN ADJUSTED QUARTER TO DATE |  |
|  | SEPTEMBER 24, 2017 |  |  |  | SEPTEMBER 25, 2016 |  |  |  |  |  |
| Consolidated: | U.S. GA |  | ADJUSTE | (1) | U.S. GA |  | ADJUSTE | (1) |  |  |
| Restaurant sales | 100.0 | \% | 100.0 | \% | 100.0 | \% | 100.0 | \% |  |  |
| Cost of sales | 31.6 | \% | 31.6 | \% | 32.2 | \% | 32.2 | \% | 0.6 | \% |
| Labor and other related | 30.4 | \% | 30.4 | \% | 29.0 | \% | 29.0 | \% | (1.4) | \% |
| Other restaurant operating | 24.7 | \% | 24.7 | \% | 24.3 | \% | 24.4 | \% | (0.3) | \% |
| Restaurant-level operating margin (2) | 13.3 | \% | 13.3 | \% | 14.4 | \% | 14.3 | \% | (1.0) | \% |

## Segments:

Restaurant-level operating margin -
U.S. (2)
Restaurant-level operating margin -

International (2)

| $12.2 \%$ | $12.1 \%$ |
| :--- | :--- | :--- |
| $20.7 \%$ | $20.7 \%$ |

14.1 \%
14.1 \%
(2.0) \%

| Consolidated: | THIRTY-NINE WEEKS ENDED |  |  |  | (UNFAVORABLE) FAVORABLE CHANGE IN ADJUSTED YEAR TO DATE |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | SEPTEMBER 24, 2017 |  | SEPTEMBER 25, 2016 |  |  |
|  | U.S. GAAP | ADJUSTED (3) | U.S. GAAP | ADJUSTED (4) |  |
| Restaurant sales | 100.0 \% | 100.0 \% | 100.0 \% | 100.0 \% |  |
| Cost of sales | 31.8 \% | 31.8 \% | 32.3 \% | 32.3 \% | 0.5 \% |
| Labor and other related | 29.3 \% | 29.3 \% | 28.6 \% | 28.6 \% | (0.7) \% |
| Other restaurant operating | 23.4 \% | 23.6 \% | 23.1 \% | 23.2 \% | (0.4) \% |
| Restaurant-level operating margin (2) | 15.4 \% | 15.3 \% | 16.0 \% | 15.9 \% | (0.6) \% |

Segments:
Restaurant-level operating margin -
U.S. (2)
Restaurant-level operating margin

International (2)

| $14.7 \%$ | $14.5 \%$ |
| :--- | :--- | :--- |
| $20.7 \%$ | $20.7 \%$ |

15.7 \%
15.7 \%
(1.2) \%
20.7 \%
20.7 \%
$17.9 \%$
17.9 \%
$2.8 \%$
(1) Includes adjustments for the write-off of $\$ 0.2$ million of deferred rent liabilities associated with our relocation program, recorded in Other restaurant operating.
(2) The following categories of our revenue and operating expenses are not included in restaurant-level operating margin because we do not consider them reflective of operating performance at the restaurant-level within a period:
(i) Franchise and other revenues, which are earned primarily from franchise royalties and other non-food and beverage revenue streams, such as rental and sublease income.
(ii) Depreciation and amortization which, although substantially all of which is related to restaurant-level assets, represent historical sunk costs rather than cash outlays for the restaurants.
(iii) General and administrative expense which includes primarily non-restaurant-level costs associated with support of the restaurants and other activities at our corporate offices.
(iv) Asset impairment charges and restaurant closing costs which are not reflective of ongoing restaurant performance in a period.
(3) Includes adjustments for the write-off of $\$ 5.5$ million of deferred rent liabilities associated with the 2017 Closure Initiative and our relocation program, recorded in Other restaurant operating.
(4) Includes adjustments for the write-off of $\$ 1.9$ million of deferred rent liabilities, primarily associated with the Bonefish Restructuring, recorded in Other restaurant operating.

TABLE FIVE
BLOOMIN' BRANDS, INC.
INCOME FROM OPERATIONS, NET INCOME AND DILUTED EARNINGS PER SHARE NON-GAAP RECONCILIATIONS
(UNAUDITED)

|  |  |  | NAU |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands, except per share data) | THIRTEEN WEEKS ENDED |  |  |  |  |  | THIRTY-NINE WEEKS ENDED |  |  |  |  |  |
|  | SEPTEMBER 24, 2017 |  |  | SEPTEMBER 25, 2016 |  |  | SEPTEMBER 24, 2017 |  |  | SEPTEMBER 25, 2016 |  |  |
| Income from operations | \$ | 3,182 |  | \$ | 31,734 |  | \$ | 114,466 |  | \$ | 131,751 |  |
| Operating income margin |  | 0.3 | \% |  | 3.2 | \% |  | 3.7 | \% |  | 4.1 | \% |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |
| Asset impairments and related costs (1) |  | 10,566 |  |  | 3,208 |  |  | 10,566 |  |  | 43,231 |  |
| Restaurant impairments and closing costs (2) |  | 4,726 |  |  | (685) |  |  | 20,925 |  |  | 1,435 |  |
| Restaurant relocations and related costs (3) |  | 3,743 |  |  | 1,141 |  |  | 8,101 |  |  | 2,047 |  |
| Severance (4) |  | 1,015 |  |  | - |  |  | 1,015 |  |  | 1,872 |  |
| Transaction-related expenses (5) |  | - |  |  | 1,047 |  |  | 1,447 |  |  | 1,513 |  |
| Total income from operations adjustments |  | 20,050 |  |  | 4,711 |  |  | 42,054 |  |  | 50,098 |  |
| Adjusted income from operations | \$ | 23,232 |  | \$ | 36,445 |  | \$ | 156,520 |  | \$ | 181,849 |  |
| Adjusted operating income margin |  | 2.4 | \% |  | 3.6 | \% |  | 5.0 | \% |  | 5.6 | \% |
| Net income attributable to Bloomin' Brands | \$ | 4,336 |  | \$ | 20,733 |  | \$ | 83,876 |  | \$ | 46,031 |  |

Adjustments:

| Income from operations adjustments | $\begin{aligned} & 20,050 \\ & (7,570) \end{aligned}$ |  | $\begin{gathered} 4,711 \\ (2,084) \end{gathered}$ |  | $\begin{gathered} 42,054 \\ (14,854) \end{gathered}$ |  |  | $\begin{aligned} & 50,098 \\ & (2,084) \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gain on disposal of business and other costs (6) |  |  |  |  |  |  |
| Loss on defeasance, extinguishment and modification of debt (7) |  | - |  |  |  | 418 | 260 |  | 26,998 |  |
| Total adjustments, before income taxes |  | 12,480 |  | 3,045 |  | 27,460 |  | 75,012 |
| Adjustment to provision for income taxes (8) |  | $(5,074)$ |  | $(2,338)$ |  | $(14,018)$ |  | $(9,382)$ |
| Net adjustments |  | 7,406 |  | 707 |  | 13,442 |  | 65,630 |
| Adjusted net income | \$ | 11,742 | \$ | 21,440 | \$ | 97,318 | \$ | 111,661 |
| Diluted earnings per share | \$ | 0.05 | \$ | 0.18 | \$ | 0.83 | \$ | 0.40 |
| Adjusted diluted earnings per share | \$ | 0.12 | \$ | 0.19 | \$ | 0.96 | \$ | 0.96 |
| Diluted weighted average common shares outstanding |  | 95,655 |  | 112,430 |  | 101,497 |  | 116,516 |


| (1) | Represents asset impairment charges and related costs primarily associated with: (i) the remeasurement of certain surplus properties currently leased to the owners of our former restaurant concepts in 2017, (ii) our Puerto Rico subsidiary in 2016 and (iii) the decision to sell Outback Steakhouse South Korea in 2016. |
| :---: | :---: |
| (2) | Represents expenses incurred for approved closure and restructuring initiatives. |
| (3) | Represents asset impairment charges and accelerated depreciation incurred in connection with our relocation program. |
| (4) | Relates to severance expense incurred primarily as a result of: (i) restructuring of certain functions in 2017 and (ii) the relocation of our Fleming's operations center to the corporate home office in 2016. |
| (5) | Relates primarily to the following: (i) professional fees related to certain income tax items in which the associated tax benefit is adjusted in Adjustments to provision for income taxes in 2017, as described in footnote 8 to this table, and (ii) costs incurred in connection with our sale-leaseback initiative in 2017 and 2016. |
| (6) | Primarily relates to: (i) the sale of 54 U.S. Company-owned restaurants to existing franchisees in the second quarter of 2017 , (ii) a gain of the sale of one Carrabba's Italian Grill restaurant during the third quarter of 2017, (iii) expenses related to certain surplus properties during the third quarter of 2017 and (iv) the sale of Outback Steakhouse South Korea during the third quarter of 2016. |
| (7) | Relates to modification of our Credit Agreement in 2017 and amendments of the PRP Mortgage loan and the defeasance of the 2012 CMBS loan in 2016. |
| (8) | Represents income tax effect of the adjustments for the thirteen and thirty-nine weeks ended September 24, 2017 and September 25, 2016. Adjustments include the impact of excluding $\$ 4.6$ million of discrete income tax items for the thirty-nine weeks ended September 24, 2017. |

Following is a summary of the financial statement line item classification of the net income adjustments:

THIRTEEN WEEKS ENDED


THIRTY-NINE WEEKS ENDED

| $\begin{gathered} \hline \text { SEPTEMBER 24, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { SEPTEMBER 25, } \\ 2016 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| \$ | $(5,481)$ | \$ | $(2,084)$ |
|  | 5,109 |  | 2,377 |
|  | 5,409 |  | 3,958 |
|  | 37,017 |  | 45,847 |
|  | 260 |  | 26,998 |
|  | $(14,854)$ |  | $(2,084)$ |
|  | $(14,018)$ |  | $(9,382)$ |
| \$ | 13,442 | \$ | 65,630 |

TABLE SIX
BLOOMIN' BRANDS, INC.
SEGMENT INCOME (LOSS) FROM OPERATIONS NON-GAAP RECONCILIATION
(UNAUDITED)

|  |  |  |  | UDI |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| U.S. Segment |  | THIRT | EEN | KS |  |  |  | THIRTY | NINE | EK | DED |  |
| (dollars in thousands) | SEP | BER 24, | 2017 | SEP | BER 25, | 2016 |  | BER 24, | 2017 |  | MBER 25, | 2016 |
| Income from operations | \$ | 28,139 |  | \$ | 61,905 |  | \$ | 204,153 |  | \$ | 268,754 |  |
| Operating income margin |  | 3.4 | \% |  | 6.9 | \% |  | 7.3 | \% |  | 9.3 | \% |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |
| Asset impairments and related costs (1) |  | 10,566 |  |  | 3,208 |  |  | 10,566 |  |  | 3,208 |  |
| Restaurant impairments and closing costs (2) |  | 3,071 |  |  | (685) |  |  | 19,270 |  |  | 1,539 |  |
| Restaurant relocations and related costs (3) |  | 3,743 |  |  | 1,142 |  |  | 8,101 |  |  | 2,047 |  |
| Severance (4) |  | - |  |  | - |  |  | - |  |  | 1,276 |  |
| Transaction-related expenses (5) |  | - |  |  | 530 |  |  | 347 |  |  | 675 |  |
| Adjusted income from operations | \$ | 45,519 |  | \$ | 66,100 |  | \$ | 242,437 |  | \$ | 277,499 |  |
| Adjusted operating income margin |  | 5.5 | \% |  | 7.4 | \% |  | 8.7 | \% |  | 9.6 | \% |
| International Segment (dollars in thousands) |  |  |  |  |  |  |  |  |  |  |  |  |
| Income (loss) from operations | \$ | 8,442 |  | \$ | 8,277 |  | \$ | 26,923 |  | \$ | $(14,947)$ |  |
| Operating income (loss) margin |  | 7.2 | \% |  | 7.4 | \% |  | 7.8 | \% |  | (4.3) | \% |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |
| Restaurant impairments and closing costs (2) |  | 1,655 |  |  | - |  |  | 1,655 |  |  | (103) |  |
| Severance |  | 290 |  |  | - |  |  | 290 |  |  | - |  |
| Asset impairments and related costs (6) |  | - |  |  | - |  |  | - |  |  | 40,023 |  |
| Transaction-related expenses (6) |  | - |  |  | 161 |  |  | - |  |  | 161 |  |
| Adjusted income from operations | \$ | 10,387 |  | \$ | 8,438 |  | \$ | 28,868 |  | \$ | 25,134 |  |
| Adjusted operating income margin |  | 8.9 | \% |  | 7.6 | \% |  | 8.4 | \% |  | 7.2 | \% |

[^0]COMPARATIVE RESTAURANT INFORMATION
(UNAUDITED)

| (UNAUDITED) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Number of restaurants (at end of the period): | JUNE 25, 2017 | OPENINGS | CLOSURES | $\begin{gathered} \hline \text { SEPTEMBER 24, } \\ 2017 \\ \hline \end{gathered}$ |
| U.S. |  |  |  |  |
| Outback Steakhouse |  |  |  |  |
| Company-owned | 584 | - | - | 584 |
| Franchised | 158 | - | (2) | 156 |
| Total | 742 | - | (2) | 740 |
| Carrabba's Italian Grill |  |  |  |  |
| Company-owned | 227 | - | (1) | 226 |
| Franchised | 3 | - | (1) | 3 |
| Total | 230 | - | (1) | 229 |
| Bonefish Grill |  |  |  |  |
| Company-owned | 196 | - | (1) | 195 |
| Franchised | 7 | - | - | 7 |
| Total | 203 | - | (1) | 202 |
| Fleming's Prime Steakhouse \& Wine Bar |  |  |  |  |
| Express |  |  |  |  |
| Company-owned | - | 1 | - | 1 |
| International |  |  |  |  |
| Company-owned |  |  |  |  |
| Outback Steakhouse-Brazil (1) | 85 | 2 | - | 87 |
| Other | 33 | 3 | - | 36 |
| Franchised |  |  |  |  |
| Outback Steakhouse - South Korea | 74 | - | - | 74 |
| Other | 54 | 1 | (1) | 54 |
| Total | 246 | 6 | (1) | 251 |
| System-wide total | 1,488 | 8 | (5) | 1,491 |

(1) The restaurant counts for Brazil are reported as of May 31, 2017 and August 31, 2017 to correspond with the balance sheet dates of this subsidiary.

TABLE EIGHT
BLOOMIN' BRANDS, INC.

|  | COMPARABLE RESTAURANT SALES INFORMATION |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |
| (UNAUDITED) |  |  |

Year over year percentage change:
Comparable restaurant sales (stores open 18 months or
Comparable restaurant sales (stores open 18 months or
more) (1):
more) (1)

| U.S. |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Outback Steakhouse | 0.6 | \% | (0.7) | \% | 0.8 | \% | (1.6) | \% |
| Carrabba's Italian Grill | (2.8) | \% | (2.1) | \% | (2.1) | \% | (2.9) | \% |
| Bonefish Grill | (4.3) | \% | 1.7 | \% | (2.4) | \% | (0.1) | \% |
| Fleming's Prime Steakhouse \& Wine Bar | (1.0) | \% | (1.9) | \% | (1.8) | \% | (0.3) | \% |
| Combined U.S. (2) | (1.0) | \% | (0.7) | \% | (0.5) | \% | (1.5) | \% |
| International |  |  |  |  |  |  |  |  |
| Outback Steakhouse - Brazil (3) | 4.8 | \% | 7.3 | \% | 6.9 | \% | 6.9 | \% |
| Traffic: |  |  |  |  |  |  |  |  |
| U.S. |  |  |  |  |  |  |  |  |
| Outback Steakhouse | 0.1 | \% | (6.5) | \% | (1.1) | \% | (5.1) | \% |
| Carrabba's Italian Grill | (4.2) | \% | (4.5) | \% | (4.5) | \% | (2.5) | \% |
| Bonefish Grill | (5.7) | \% | (2.0) | \% | (3.5) | \% | (3.3) | \% |
| Fleming's Prime Steakhouse \& Wine Bar | (6.5) | \% | (2.9) | \% | (6.6) | \% | (1.6) | \% |
| Combined U.S. | (1.9) | \% | (5.4) | \% | (2.3) | \% | (4.2) | \% |
| International |  |  |  |  |  |  |  |  |
| Outback Steakhouse - Brazil | (1.5) | \% | 1.4 | \% | (0.1) | \% | 0.2 | \% |
| Average check per person increases (decreases) (4): |  |  |  |  |  |  |  |  |
| U.S. |  |  |  |  |  |  |  |  |
| Outback Steakhouse | 0.5 | \% | 5.8 | \% | 1.9 | \% | 3.5 | \% |
| Carrabba's Italian Grill | 1.4 | \% | 2.4 | \% | 2.4 | \% | (0.4) | \% |
| Bonefish Grill | 1.4 | \% | 3.7 | \% | 1.1 | \% | 3.2 | \% |
| Fleming's Prime Steakhouse \& Wine Bar | 5.5 | \% | 1.0 | \% | 4.8 | \% | 1.3 | \% |
| Combined U.S. | 0.9 | \% | 4.7 | \% | 1.8 | \% | 2.7 | \% |
| International |  |  |  |  |  |  |  |  |
| Outback Steakhouse - Brazil | 6.2 | \% | 6.0 | \% | 6.8 | \% | 6.6 | \% |

[^1][^2]View original content:http://www.prnewswire.com/news-releases/bloomin-brands-announces-2017-a3-diluted-eps-of-005-and-adjusted-diluted-eps-of-012-posts-comparable-restaurant-sales-of-06-at-outback-with-positive-traffic-updates-fiscal-2017-financial-outlook-300548774.html

SOURCE Bloomin' Brands, Inc.


[^0]:    (1) Represents asset impairment charges and related costs primarily associated with: (i) the remeasurement of certain surplus properties in 2017 and (ii) our Puerto Rico subsidiary in 2016.
    (2) Represents expenses incurred for approved closure and restructuring initiatives.
    (3) Represents asset impairment charges and accelerated depreciation incurred in connection with our relocation program.
    (4) Relates to severance expense primarily resulting from the relocation of our Fleming's operations center to the corporate home office.
    (5) Represents costs incurred in connection with our sale-leaseback initiative.
    (6) Represents asset impairment charges and related costs primarily associated with the decision to sell Outback Steakhouse South Korea.

[^1]:    (1) Comparable restaurant sales exclude the effect of fluctuations in foreign currency rates. Relocated international restaurants closed more than 30 days and relocated U.S. restaurants closed more than 60 days are excluded from comparable restaurant sales until at least 18 months after reopening.
    (2) Combined U.S. comparable restaurant sales for the thirteen weeks ended September 24, 2017 includes an estimated (1.0\%) impact related to hurricanes that occurred during the quarter
    (3) Includes trading day impact from calendar period reporting.
    (4) Average check per person increases (decreases) include the impact of menu pricing changes, product mix and discounts.

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