

## Bloomin' Brands, Inc. to Host Fiscal 2014 Second Quarter Earnings Conference Call at 9:00 AM ET on August 5, 2014

TAMPA, Fla., July 11, 2014 (GLOBE NEWSWIRE) -- Bloomin' Brands, Inc. (Nasdaq:BLMN) will release results for the fiscal second quarter ended June 29, 2014, on Tuesday, August 5, 2014 at approximately 7:00 AM ET, which will be followed by a conference call to review its financial results at 9:00 AM ET the same day.

To access the live call, dial (888) 850-2545, or (719) 325-4788 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers. The replay will be available until Tuesday, August 12, 2014. The conference ID for the live call and replay is 9336991.

The call will also be webcast live from the Company's website at <a href="http://www.bloominbrands.com">http://www.bloominbrands.com</a> under the Investors section.

## About Bloomin' Brands, Inc.

The Company is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has five founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, Fleming's Prime Steakhouse and Wine Bar and Roy's, with all except Roy's considered core concepts. The Company owns and operates more than 1,500 restaurants in 48 states, Puerto Rico, Guam and 21 countries, some of which operate under a franchise agreement.

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