FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| vasilington, D.C. 20049 | /ashington, | D.C. | 20549 | |
|-------------------------|-------------|------|-------|--|
|-------------------------|-------------|------|-------|--|

| Check this box if no longer subject to | STATEMEN |
|--|----------|
| Section 16. Form 4 or Form 5 | |
| obligations may continue. See | |
| Instruction 1(b). | Filed (|

T OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | |
|--------------------|-----------|--|--|--|--|--|--|
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| Estimated average | burden | | | | | | |
| hours per response | : 0.5 | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Lal Rohit | | | | 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] | | | | | | | (Che | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | | | |
|--|--------------------|--|-----------------------------------|---|---|--|---------------------------|------------|--|--------------------|--|---|---|---|--|----------|---|--|-------|
| (Last) | (Fi | rst) | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 10/09/2023 | | | | | | | | | (give title | | Other (s | | | |
| 2202 N. WEST SHORE BLVD. SUTIE 500 | | | | | 4. 11 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | | |
| (Street) TAMPA | FI | _ | 33607 | | | | | | | | | | | | Form f Persor | | e than | One Repo | rting |
| (City) | (S | | (Zip) | | | Chec satisf | k this box y the affir | to indi | defense co | transa Indition | ction was i | made pursi 10b5-1(c). | uant t See I | Instructio | n 10. | | plan th | nat is intende | d to |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2. Transaction 2. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature | | | | | | | | | | | | | | | | | | | |
| Date | | | | | Day/Ye | Execution Da if any (Month/Day/Y | | | Code (Ins | | | | 3, 4 and | Benefic Owned | ally Following | (D) o |) or Indirect (Instr. 4) | of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code | v | Amount | Amount (A) | | Price | Transac | Reported Transaction(s) (Instr. 3 and 4) | | | (instr. 4) | |
| No securities beneficially owned. | | | | | | | | | | | | | | | | 0 | | D | |
| | | Т | able II - I (| | | | | | uired, C s, optior | | | | | | Owned | | | | |
| Derivative Conversion Date Execut Security or Exercise (Month/Day/Year) if any | | 3A. Deeme Execution if any (Month/Day | Date, Transaction Code (Instr. | | | n of | | Expiration | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4) | ly | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisab | | xpiration ate | Title | or Ni of | umber | | | | | |
| Restricted Stock | \$0 ⁽¹⁾ | 10/09/2023 | | | A | | 4,018 | | (2) | | (3) | Common Stock | 4 | 1,018 | \$0 | 4,018 | | D | |

Explanation of Responses:

- 1. Each restricted stock unit ("RSU") represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 2. These RSUs, in the original grant amount of 4,018, will fully vest immediately prior to the issuer's annual meeting of stockholders in 2024.
- 3. This field is not applicable.

Remarks:

/s/ Kelly Lefferts, Attorney in

Fact

** Signature of Reporting Person

Date

10/11/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.