September 15, 2023

David J. Deno Chief Executive Officer Bloomin' Brands, Inc. 2202 North West Shore Boulevard , Suite 500 Tampa, FL 33607

Re: Bloomin' Brands,

Definitive Proxy

Statement on Schedule 14A

Inc.

Filed March 6, 2023 File No. 001-35625

Dear David J. Deno:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding

any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance

Disclosure Review Program