

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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1. Name and Address of Reporting Person* <u>Lefferts Kelly</u> (Last) (First) (Middle) <u>2202 N. WEST SHORE BLVD</u> <u>SUITE 500</u> (Street) <u>TAMPA FL 33607</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>07/15/2019</u>	3. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [BLMN]</u>	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, Chief Legal Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>25,408</u>	<u>D</u>	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
<u>Restricted Stock Units</u>	<u>(1)</u>	<u>(2)</u>	<u>Common Stock</u>	<u>40,000</u>	<u>0.0⁽³⁾</u>	<u>D</u>	
<u>Restricted Stock Units</u>	<u>(4)</u>	<u>(2)</u>	<u>Common Stock</u>	<u>2,802</u>	<u>0.0⁽³⁾</u>	<u>D</u>	
<u>Restricted Stock Units</u>	<u>(5)</u>	<u>(2)</u>	<u>Common Stock</u>	<u>1,827</u>	<u>0.0⁽³⁾</u>	<u>D</u>	
<u>Restricted Stock Units</u>	<u>(6)</u>	<u>(2)</u>	<u>Common Stock</u>	<u>1,724</u>	<u>0.0⁽³⁾</u>	<u>D</u>	
<u>Restricted Stock Units</u>	<u>(7)</u>	<u>(2)</u>	<u>Common Stock</u>	<u>856</u>	<u>0.0⁽³⁾</u>	<u>D</u>	
<u>Restricted Stock Units</u>	<u>(8)</u>	<u>(2)</u>	<u>Common Stock</u>	<u>1,250</u>	<u>0.0⁽³⁾</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(9)</u>	<u>02/19/2029</u>	<u>Common Stock</u>	<u>7,281</u>	<u>21.29</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(10)</u>	<u>02/23/2028</u>	<u>Common Stock</u>	<u>5,703</u>	<u>24.1</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(11)</u>	<u>02/24/2027</u>	<u>Common Stock</u>	<u>8,210</u>	<u>17.27</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(12)</u>	<u>02/25/2026</u>	<u>Common Stock</u>	<u>7,979</u>	<u>17.15</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(13)</u>	<u>02/26/2025</u>	<u>Common Stock</u>	<u>4,200</u>	<u>25.36</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(14)</u>	<u>02/27/2024</u>	<u>Common Stock</u>	<u>3,407</u>	<u>25.32</u>	<u>D</u>	
<u>Stock Option (right to buy)</u>	<u>(15)</u>	<u>02/26/2023</u>	<u>Common Stock</u>	<u>6,287</u>	<u>17.4</u>	<u>D</u>	

Explanation of Responses:

- 1. On June 1, 2019, these restricted stock units were granted in the original amount of 40,000, which vest in three equal annual installments, with a final vesting in 2022.
- 2. This field is not applicable.
- 3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 4. On February 19, 2019, these restricted stock units were granted in the original amount of 2,802, which vest in three equal annual installments, with a final vesting in 2022.
- 5. On February 23, 2018, these restricted stock units were granted in the original amount of 2,436, which vest in four equal annual installments, with a final vesting in 2022.
- 6. On February 24, 2017, these restricted stock units were granted in the original amount of 3,447, which vest in four equal annual installments, with a final vesting in 2021.
- 7. On February 25, 2016, these restricted stock units were granted in the original amount of 3,423, which vest in four equal annual installments, with a final vesting in 2020.
- 8. On October 1, 2015, these restricted stock units were granted in the original amount of 5,000, which vest in four equal annual installments, with a final vesting in 2019.
- 9. On February 19, 2019, these stock options were granted in the original amount of 7,281, which vest in three equal annual installments, with a final vesting in 2022.
- 10. On February 23, 2018, these stock options were granted in the original amount of 5,703, which vest in four equal annual installments, with a final vesting in 2022.
- 11. On February 24, 2017, these stock options were granted in the original amount of 8,210, which vest in four equal annual installments, with a final vesting in 2021.
- 12. On February 25, 2016, these stock options were granted in the original amount of 7,979, which vest in four equal annual installments, with a final vesting in 2020.
- 13. On February 26, 2015, these stock options were granted in the original amount of 4,200, which vest in four equal annual installments, with a final vesting in 2019.
- 14. On February 27, 2014, these stock options were granted in the original amount of 3,407, which vest in four equal annual installments, with a final vesting in 2018.
- 15. On February 26, 2013, these stock options were granted in the original amount of 6,287, which vest in four equal annual installments, with a final vesting in 2017.

Remarks:

/s/ Kelly Lefferts

07/17/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.