

OMB APPROVAL	
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lefferts Kelly</u> _____ (Last) (First) (Middle) 2202 N. WEST SHORE BLVD SUITE 500 _____ (Street) TAMPA FL 33607 _____ (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 07/15/2019	3. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [ BLMN ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, Chief Legal Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) _____ 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	25,408	D	

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Restricted Stock Units	(1)	(2)	Common Stock	40,000	0.0 <sup>(3)</sup>	D
Restricted Stock Units	(4)	(2)	Common Stock	2,802	0.0 <sup>(3)</sup>	D
Restricted Stock Units	(5)	(2)	Common Stock	1,827	0.0 <sup>(3)</sup>	D
Restricted Stock Units	(6)	(2)	Common Stock	1,724	0.0 <sup>(3)</sup>	D
Restricted Stock Units	(7)	(2)	Common Stock	856	0.0 <sup>(3)</sup>	D
Restricted Stock Units	(8)	(2)	Common Stock	1,250	0.0 <sup>(3)</sup>	D
Stock Option (right to buy)	(9)	02/19/2029	Common Stock	7,281	21.29	D
Stock Option (right to buy)	(10)	02/23/2028	Common Stock	5,703	24.1	D
Stock Option (right to buy)	(11)	02/24/2027	Common Stock	8,210	17.27	D
Stock Option (right to buy)	(12)	02/25/2026	Common Stock	7,979	17.15	D
Stock Option (right to buy)	(13)	02/26/2025	Common Stock	4,200	25.36	D
Stock Option (right to buy)	(14)	02/27/2024	Common Stock	3,407	25.32	D
Stock Option (right to buy)	(15)	02/26/2023	Common Stock	6,287	17.4	D

**Explanation of Responses:**

- On June 1, 2019, these restricted stock units were granted in the original amount of 40,000, which vest in three equal annual installments, with a final vesting in 2022.
- This field is not applicable.
- Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- On February 19, 2019, these restricted stock units were granted in the original amount of 2,802, which vest in three equal annual installments, with a final vesting in 2022.
- On February 23, 2018, these restricted stock units were granted in the original amount of 2,436, which vest in four equal annual installments, with a final vesting in 2022.
- On February 24, 2017, these restricted stock units were granted in the original amount of 3,447, which vest in four equal annual installments, with a final vesting in 2021.
- On February 25, 2016, these restricted stock units were granted in the original amount of 3,423, which vest in four equal annual installments, with a final vesting in 2020.
- On October 1, 2015, these restricted stock units were granted in the original amount of 5,000, which vest in four equal annual installments, with a final vesting in 2019.

9. On February 19, 2019, these stock options were granted in the original amount of 7,281, which vest in three equal annual installments, with a final vesting in 2022.
10. On February 23, 2018, these stock options were granted in the original amount of 5,703, which vest in four equal annual installments, with a final vesting in 2022.
11. On February 24, 2017, these stock options were granted in the original amount of 8,210, which vest in four equal annual installments, with a final vesting in 2021.
12. On February 25, 2016, these stock options were granted in the original amount of 7,979, which vest in four equal annual installments, with a final vesting in 2020.
13. On February 26, 2015, these stock options were granted in the original amount of 4,200, which vest in four equal annual installments, with a final vesting in 2019.
14. On February 27, 2014, these stock options were granted in the original amount of 3,407, which vest in four equal annual installments, with a final vesting in 2018.
15. On February 26, 2013, these stock options were granted in the original amount of 6,287, which vest in four equal annual installments, with a final vesting in 2017.

**Remarks:**

/s/ Kelly Lefferts

07/17/2019

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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