

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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1. Name and Address of Reporting Person* <u>SINGH SUKHDEV</u> (Last) (First) (Middle) <u>2202 NORTH WEST SHORE BOULEVARD</u> <u>SUITE 500</u> (Street) <u>TAMPA</u> <u>FL</u> <u>33607</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [BLMN]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>10/01/2017</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP & CDO</u> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/01/2017		M		7,500	A	\$0	28,707	D	
Common Stock	10/01/2017		F		2,052	D	\$0	26,655	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$0.0	10/01/2017		M			7,500	(1)	(2)	Common Stock	7,500	\$0	7,500	D	
Restricted Stock Units	\$0.0							(3)	(2)	Common Stock	35,537		35,537	D	
Restricted Stock Units	\$0.0							(4)	(2)	Common Stock	10,641		10,641	D	
Restricted Stock Units	\$0.0							(5)	(2)	Common Stock	15,000		15,000	D	
Restricted Stock Units	\$0.0							(6)	(2)	Common Stock	10,000		10,000	D	
Stock Option (right to buy)	\$17.27							(7)	02/24/2027	Common Stock	84,654		84,654	D	
Stock Option (right to buy)	\$17.8							(8)	03/01/2026	Common Stock	44,393		44,393	D	
Stock Option (right to buy)	\$17.15							(9)	02/25/2026	Common Stock	33,076		33,076	D	
Stock Option (right to buy)	\$25.36							(10)	02/26/2025	Common Stock	16,545		16,545	D	
Stock Option (right to buy)	\$22.09							(11)	02/03/2024	Common Stock	200,000		200,000	D	

Explanation of Responses:

1. These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on October 1, 2015.

- 2. This field is not applicable.
- 3. These restricted stock units, in the original grant amount of 35,537, will begin vesting in four equal annual installments on February 24, 2018.
- 4. These restricted stock units, in the original grant amount of 14,188, began vesting in four equal annual installments on February 25, 2017.
- 5. These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on May 4, 2016.
- 6. These restricted stock units, in the original grant amount of 40,000, began vesting in four equal annual installments on February 3, 2015.
- 7. These stock options, in the original grant amount of 84,654, will begin vesting in four equal annual installments on February 24, 2018.
- 8. These stock options, in the original grant amount of 44,393, will begin vesting in one installment on March 1, 2018.
- 9. These stock options, in the original grant amount of 33,076, began vesting in four equal annual installments on February 25, 2017.
- 10. These stock options, in the original grant amount of 16,545, began vesting in four equal annual installments on February 26, 2016.
- 11. These stock options, in the original grant amount of 200,000, began vesting in four equal annual installments on February 3, 2015.

Remarks:

/s/ Kelly Lefferts, as Attorney-in-Fact 10/03/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.