

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Scarlett Gregg</u> (Last) (First) (Middle) <u>2202 N. WEST SHORE BLVD.</u> (Street) <u>TAMPA FL 33607</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [BLMN]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>03/12/2017</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP&Pres. Outback Steakhouse</u> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/12/2017		M		6,250	A	\$0	32,070	D	
Common Stock	03/12/2017		F		1,710	D	\$0	30,360	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$0.0	03/12/2017		M			6,250	(1)	(2)	Common Stock	6,250	\$0	12,500	D	
Restricted Stock Units	\$0.0							(3)	(2)	Common Stock	20,200		20,200	D	
Restricted Stock Units	\$0.0							(4)	(2)	Common Stock	25,000		25,000	D	
Restricted Stock Units	\$0.0							(5)	(2)	Common Stock	10,922		10,922	D	
Stock Option (right to buy)	\$17.27							(6)	02/24/2027	Common Stock	48,119		48,119	D	
Stock Option (right to buy)	\$17.8							(7)	03/01/2026	Common Stock	42,056		42,056	D	
Stock Option (right to buy)	\$17.96							(8)	08/01/2026	Common Stock	100,000		100,000	D	
Stock Option (right to buy)	\$17.15							(9)	02/25/2026	Common Stock	33,946		33,946	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$24.14							(10)	03/12/2025	Common Stock	100,000		100,000	D	
Stock Option (right to buy)	\$25.36							(11)	02/26/2025	Common Stock	14,706		14,706	D	
Stock Option (right to buy)	\$25.32							(12)	02/27/2024	Common Stock	12,166		12,166	D	
Stock Option (right to buy)	\$18.73							(13)	02/01/2023	Common Stock	75,000		75,000	D	
Stock Option (right to buy)	\$6.5							(14)	09/02/2020	Common Stock	37,140		37,140	D	
Stock Option (right to buy)	\$6.5							(15)	04/06/2020	Common Stock	42,860		42,860	D	

Explanation of Responses:

- These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on March 12, 2016.
- This field is not applicable.
- These restricted stock units, in the original grant amount of 20,200, will begin vesting in four equal annual installments on February 24, 2018.
- These restricted stock units, in the original grant amount of 25,000, will begin vesting in four equal annual installments on August 1, 2017.
- These restricted stock units, in the original grant amount of 14,562, will begin vesting in four equal annual installments on February 25, 2017.
- These stock options, in the original grant amount of 48,119, will begin vesting in four equal annual installments on February 24, 2018.
- These stock options vest on March 1, 2018.
- These stock options, in the original grant amount of 100,000, will begin vesting in four equal annual installments on August 1, 2017.
- These stock options, in the original grant amount of 33,946, will begin vesting in four equal annual installments on February 25, 2017.
- These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on March 12, 2016.
- These stock options, in the original grant amount of 14,706, began vesting in four equal annual installments on February 26, 2016.
- These stock options, in the original grant amount of 12,166, began vesting in four equal annual installments on February 27, 2015.
- These stock options, in the original grant amount of 75,000, began vesting in four equal annual installments on February 1, 2014.
- This stock option is fully vested.
- This stock option is a replacement stock option and is fully vested.

Remarks:

/s/ Kelly Lefferts, as Attorney-in-Fact 03/14/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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