FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GROSSMAN MINDY F						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]									neck al		ship of Reporting F pplicable) ector		(s) to 1	
(Last)	(Fir	,		3. Date of Earliest Transaction (Month/Day/Year) 09/06/2012										Officer (give title below)			Other (spec below)			
2202 NORTH WEST SHORE BLVD SUITE 500						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) TAMPA FL 33607															X Form filed by One Reporting Person Form filed by More than One Reporting Person					
																01301				
(City)	(Sta	ate) (Z	Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day						Execution Date,			3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr. and 5)								ially	6. Owner Form: Di (D) or Indirect (Instr. 4)	rect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		(A) or (D)	Price	Repo Ce Trans			(111501.4)		(111501. 4)
Common	2012				A		6,939		A	\$0.0		6,939(1)		D						
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rative Conversion Date (Month/Day/Year) Execution Date			ion Date,	Code (Ir	Transaction of Derivation 3) Acquire (A) or Dispose of (D) (Instr. 3, and 5)			6. Date Ex Expiration (Month/Da	Amo Secu Und Deri	Amo or Nun of	ount nber	8. Price of Derivative Security (Instr. 5)		D. Number of derivative Securities Seneficially Dwned Following Reported Transaction Instr. 4)	Owne Form Direc or Ind (I) (In 4)	: t (D) direct	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. These shares represent shares of restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to risk of forfeiture.

/s/Kelly Lefferts, as Attorneyin-Fact 09/10/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.