FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB	APPROVAL

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	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
)	obligations may continue. See
	Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Schmidt David Peter						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  V Officer (give title Other (specify					vner
(Last) 2202 NC	•	irst) T SHORE BLVI	(Middle) D., STE. 5	500		3. Date of Earliest Transaction (Month/Day/Year) 08/24/2018									X Officer (give title Other (specify below)  EVP & Pres. Bonefish Grill				
(Street) TAMPA FL 33607					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting				
(City)	(S	tate)	(Zip)		_										Person		e tnar	i One Repo	rung
		Tak	ole I - No	n-Deri	vativ	e Se	curiti	es A	cquired,	Disp	osed	of, or B	enefic	cially	Owned				
1. Title of	Security (Ins	tr. 3)		Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Dat if any (Month/Day/Ye		Code (Ir	tion	4. Secur Dispose	ities Acqui d Of (D) (In	red (A) o	Securition Benefici Owned I Reporte		s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
						_			Code	v	Amount	(A) ( (D)	or Price		Transaction(s) (Instr. 3 and 4)				
Common	Stock			08/2	4/2018	2018			S		3,50	0 D	\$1	9.172	4,8	328	28		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	ansaction 3A. Deemed		4. Transa Code ( 8)				6. Date Exercisable a Expiration Date (Month/Day/Year)		le and	7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)		S	. Price of verivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		oiration e	Title	Amou or Numb of Sha	er					
Restricted Stock Units	\$0.0 <sup>(1)</sup>								(2)		(3)	Common Stock	7,04	19		7,049	1	D	
Restricted Stock Units	\$0.0 <sup>(1)</sup>								(4)		(3)	Common Stock	7,48	32		7,482	:	D	
Restricted Stock Units	\$0.0 <sup>(1)</sup>								(5)		(3)	Common Stock	12,5	00		12,500	)	D	
Restricted Stock Units	\$0.0 <sup>(1)</sup>								(6)		(3)	Common Stock	1,30	52		1,362	:	D	
Restricted Stock Units	\$0.0 <sup>(1)</sup>								(7)		(3)	Common Stock	1,25	50		1,250	1	D	
Restricted Stock Units	\$0.0 <sup>(1)</sup>								(8)		(3)	Common Stock	82	В		828		D	
Restricted Stock Units	\$0.0 <sup>(1)</sup>								(9)		(3)	Common Stock	2,50	00		2,500	1	D	
Stock Option (right to buy)	\$24.1								(10)	02/2	23/2028	Common Stock	16,5	07		16,507	7	D	
Stock Option (right to buy)	\$17.27								(11)	02/2	24/2027	Common Stock	23,7	63		23,763	3	D	
Stock Option (right to buy)	\$17.96								(12)	08/0	01/2026	Common Stock	100,0	000		100,00	0	D	
Stock Option (right to buy)	\$17.15								(13)	02/2	25/2026	Common Stock	8,46	53		8,463		D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction of Code (Instr. Derivative			6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Amount or Number of Shares					
Stock Option (right to buy)	\$25.36							(14)	02/26/2025	Common Stock	4,000		4,000	D	
Stock Option (right to buy)	\$25.32							(15)	02/27/2024	Common Stock	2,434		2,434	D	
Stock Option (right to buy)	\$17.4							(15)	02/26/2023	Common Stock	4,232		4,232	D	

## **Explanation of Responses:**

- 1. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 2. These restricted stock units, in the original grant amount of 7,049, will begin vesting in four equal annual installments on February 23, 2019.
- 3. This field is not applicable.
- 4. These restricted stock units, in the original grant amount of 9,976, began vesting in four equal annual installments on February 24, 2018.
- 5. These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on August 1, 2017.
- $6.\ These\ restricted\ stock\ units, in\ the\ original\ grant\ amount\ of\ 2,723,\ began\ vesting\ in\ four\ equal\ annual\ installments\ on\ February\ 25,\ 2017.$
- $7.\ These\ restricted\ stock\ units,\ in\ the\ original\ grant\ amount\ of\ 2,500,\ began\ vesting\ in\ four\ equal\ annual\ installments\ on\ September\ 1,\ 2016.$
- $8. \ These \ restricted \ stock \ units, in the \ original \ grant \ amount \ of \ 3,310, began \ vesting \ in four \ equal \ annual \ installments \ on \ February \ 26, \ 2016.$
- $9. \ These \ restricted stock units, in the original \ grant \ amount of 10,000, began \ vesting in four \ equal \ annual \ installments on October 1, 2015.$
- 10. These stock options, in the original grant amount of 16,507 will begin vesting in four equal annual installments on February 23, 2019.
- 11. These stock options, in the original grant amount of 23,763, began vesting in four equal annual installments on February 24, 2018.
- 12. These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on August 1, 2017.
- $13. \ These \ stock \ options, in the \ original \ grant \ amount \ of \ 8,463, began \ vesting \ in four \ equal \ annual \ installments \ on \ February \ 25, \ 2017.$
- 14. These stock options, in the original grant amount of 4,000, began vesting in four equal annual installments on February 26, 2016.
- 15. These stock options are fully vested.

## Remarks:

Kelly Lefferts, as Attorney-in-

**Fact** 

\*\* Signature of Reporting Person

Date

08/27/2018

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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