FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

												ct of 194							
Name and Address of Reporting Person* Kappitt Michael						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 2202 NORTH WEST SHORE BOULEVARD SUITE 500					02/1	3. Date of Earliest Transaction (Month/Day/Year) 02/10/2017									X Officer (give title Other (specify below) below) EVP & President of Carrabba's 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(Street) TAMPA FL 33607				-	4. If Amendment, Date of Original Filed (Month/Day/Year)														
(City)	(S	tate)	(Zip)		-										1 0100				
		Tab	le I - N	on-Deri	vative	Sec	urit	ies A	cquired, [Disp	osed	of, or	Bene	ficiall	y Owne	d			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Exe if a	A. Deemed execution Date, fany Month/Day/Year)		Code (In	Transaction I		4. Securities Acquired Disposed Of (D) (Instr. and 5)			5. Amo Securit Benefic Owned	ties cially	6. Own Form: (D) or Indirec	Direct	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amoui	nt	A) or D)	Price			(Instr.	4)	(Instr. 4)	
Common Stock 02/10/20						2017			M		6,2	50	A	\$0	25	25,035		D	
Common Stock 02/10/20									F			1,716 D		\$0	23,319(1)		D		
		'	able II						quired, Diss, options						Owned				
1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Dee		4. Transac	4:	Number Ex		6. Date Exer		le and	7. Title and Amo of Securities Underlying Derivative Securi (Instr. 3 and 4)		nount	of Derivative	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficia Ownersh
Security	or Exercise Price of Derivative Security		if any	on Date, 'Day/Year)	Code (Ir 8)		of Der Sec Acq (A) Dis of (I	ivative urities uired or posed D) tr. 3,	Expiration I (Month/Day/		•	Underl Derivat	ying ive Sec		Derivative Security	Securities Beneficial Owned Following Reported Transaction	lly Di or (l) 4)	irect (D) r Indirect) (Instr.	Benefici Ownersh
Security	Price of Derivative		if any		Code (Ir		of Der Sec Acq (A) Dis of (I	ivative urities uired or posed D) tr. 3,		Year)	iration	Underl Derivat	ying ive Sec 3 and 4 Amo or Nun	ount	Derivative Security	Securities Beneficial Owned Following Reported Transaction	lly Di or (l) 4)	irect (D) r Indirect) (Instr.	Benefici Ownersh
Security (Instr. 3) Restricted Stock Units	Price of Derivative		if any		Code (Ir	nstr.	of Der Sec Acq (A) Dis of (I (Ins 4 ar	ivative urities uired or posed D) tr. 3,	(Month/Day/	Exp Date	iration	Underl Deriva (Instr.	Amoor Nun of S	ount	Derivative Security	Securities Beneficial Owned Following Reported Transaction	Dig (I) (I) (I) (I) (I)	irect (D) r Indirect) (Instr.	Benefici Ownersh
Restricted Stock Units Restricted Stock Units	Price of Derivative Security	(Month/Day/Year)	if any		Code (Ir 8)	nstr.	of Der Sec Acq (A) Dis of (I (Ins 4 ar	ivative urities uired or posed D) tr. 3, nd 5)	(Month/Day/	Exp Date	iration e	Underl Derivat (Instr.	Amor Num of S	ount nber hares	Derivative Security (Instr. 5)	Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Dion (s)	irect (D) r Indirect) (Instr.)	Benefici Ownersh
Restricted Stock Units Restricted Stock Units Restricted Stock Units	Price of Derivative Security	(Month/Day/Year)	if any		Code (Ir 8)	nstr.	of Der Sec Acq (A) Dis of (I (Ins 4 ar	ivative urities uired or posed D) tr. 3, nd 5)	Date Exercisable	Exp Date	iration	Underl Derivat (Instr. Title Common Stock	Amo or Num of S	ount hares	Derivative Security (Instr. 5)	Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Dion (s)	irect (D) r Indirect) (Instr.)	Benefici Ownersh
Restricted Stock Units Restricted Stock Units Restricted Stock Units	\$0.0	(Month/Day/Year)	if any		Code (Ir 8)	nstr.	of Der Sec Acq (A) Dis of (I (Ins 4 ar	ivative urities uired or posed D) tr. 3, nd 5)	Date Exercisable	Exp Date	(3)	Title Commo Stock Commo	Amor Nun of S	ount hares	Derivative Security (Instr. 5)	Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Dion (s)	D	Benefici Ownersi
Restricted Stock Units Restricted Stock Units Restricted Stock Units Restricted Stock Units	\$0.0	(Month/Day/Year)	if any		Code (Ir 8)	nstr.	of Der Sec Acq (A) Dis of (I (Ins 4 ar	ivative urities uired or posed D) tr. 3, nd 5)	Date Exercisable (2) (4)	Exp Date	(3) (3)	Title Common Stock Common Stock Common Stock	Amor Solution Amor Amor Num Solution Solution Solution Amor	bount haber hares 2250 2250 2250	Derivative Security (Instr. 5)	Securities Beneficial Beneficial Cowned Following Reported Transactic (Instr. 4)	Dion(s)	D D	Benefici Ownersh
Restricted Stock Units Restricted Stock Units	\$0.0 \$0.0 \$17.8	(Month/Day/Year)	if any		Code (Ir 8)	nstr.	of Der Sec Acq (A) Dis of (I (Ins 4 ar	ivative urities uired or posed D) tr. 3, nd 5)	Date Exercisable (2) (4) (5)	Exp Date 03/0 02/2	(3) (3) (3) (3)	Title Commo Stock Commo Stock Commo Com	Amore Section Amore Am	250 2250 201	Derivative Security (Instr. 5)	Securities Beneficial Beneficial Cowned Following Reported Transactic (Instr. 4)	Dion (s)	D D D	Benefici Owners

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V		(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$23.87							(10)	01/02/2024	Common Stock	100,000		100,000	D	
Stock Option (right to buy)	\$17.4							(11)	02/26/2023	Common Stock	10,021		10,021	D	
Stock Option (right to buy)	\$10.03							(12)	07/05/2021	Common Stock	49,227		49,227	D	

Explanation of Responses:

- 1. Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to risk of forfeiture. Of such shares, 6,250 continue to be subject to forfeiture under the plan.
- 2. These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on February 12, 2017.
- 3. This field is not applicable.
- 4. These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on January 2, 2015.
- 5. These restricted stock units, in the original grant amount of 11,201, will begin vesting in four equal annual installments on February 25, 2017.
- 6. These stock options, in the original grant amount of 50,000, will begin vesting in four equal annual installments on February 12, 2017.
- 7. These stock options, in the original grant amount of 26,113, will begin vesting in four equal annual installments on February 25, 2017.
- 8. These stock options, in the original grant amount of 15,074, began vesting in four equal annual installments on February 26, 2016.
- 9. These stock options, in the original grant amount of 12,490, began vesting in four equal annual installments on February 27, 2015.
- 10. These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on January 2, 2015.
- $11. \ These \ stock \ options, in the \ original \ grant \ amount \ of \ 10,021, \ began \ vesting \ in \ four \ equal \ annual \ installments \ on \ February \ 26, \ 2014.$
- 12. These stock options are fully vested.

Remarks:

/s/ Kelly Lefferts, as Attorneyin-Fact <u>02/13/2017</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.