Instruction 1(b)

FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Machinaton	$D \subset$	205/10
Washington,	D.C.	20549

Washington, D.C. 20549	Washington,	D.C.	20549	
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OMB APPROVAL ANNUAL STATEMENT OF C OWNER

HANGES IN BENEFICIAL	OMB Number:
SHIP	Estimated average burde
ЗПІР	hours per response:

1.0

Form 3	Holdings Rep	orted.				_								nou	rs per r	esponse:	1.0
Form ²	Transactions	Reported.	Fil	ed pursuant t or Section					urities Excha Company Ad								
Name and Address of Reporting Person* Fitzjohn David Roy					2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]							Check a		,		. ,	to Issuer 0% Owner
(Last) 2202 NC STE, 500	2202 NORTH WEST SHORE BLVD.					3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2017							Office below				r (specify w)
(Street)	FI	<u>.</u> :	33607	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individ Line) X					rson	
(City)	(Si	tate)	(Zip)														
		Tab	le I - Non-Deri	vative Sec	curiti	ies A	cquire	d, D	isposed	of, or l	Benefici	ally O	wne	d			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) or Dispos Of (D) (Instr. 3, 4 and 5)			or Disposed	5. Amou Securitie Beneficia Owned a		es Owne ally Form		ership : Direct	7. Nature of Indirect Beneficial Ownership		
				(Worldin Day)	(MOHUI/Day/Tear)			Amount (A) or (D) Price		Price	Issuer's				ct (I) (Instr. 4)		
Common Stock 12/31/2017			12/31/2017(1)		A		A	10	0.556(1)	A \$00		7,555.166		5.166	D		
		Т	able II - Deriva (e.g., p	tive Secu outs, calls									ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	ecution Date, Transaction Code (Instr.		of Expira		Date Exercisable and piration Date onth/Day/Year)		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Numbe derivative Securitie: Beneficia Owned Following Reported Transacti (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr		Beneficial Ownership ect (Instr. 4)
					(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares						
Restricted Stock	\$0.0						(2)		(3)	Commo	n 5,308			5.308	₈	D	

Explanation of Responses:

\$0.0

\$0.0

 $1. \ Represents shares acquired by the reporting person under an automatic dividend reinvestment program through his broker and relates to quarterly cash dividends paid by the issuer to stockholders on 3/18/2015, 5/27/2015, 8/28/2015, 11/25/2015, 03/10/2016, 5/16/2016, 8/22/2016, 11/17/2016, 3/10/2017, 5/19/2017, 8/23/2017 and 11/22/2017.$

(4)

(5)

- 2. These restricted stock units, in the original grant amount of 5,308, will begin vesting in three equal annual installments immediately prior to the issuer's annual meeting of stockholders in 2018.
- 3. This field is not applicable.
- 4. These restricted stock units, in the original grant amount of 5,978, will begin vesting in three equal annual installments on April 21, 2017.
- 5. These restricted stock units, in the original grant amount of 4,419, began vesting in three equal annual installments on April 22, 2016.

Remarks:

Units Restricted

Units Restricted

Stock

Units

/s/ Kelly Lefferts, as Attorneyin-Fact

** Signature of Reporting Person

3,986

1,473

Stock

Common

Stock

Stock

(3)

(3)

02/14/2018

Date

3,986

1,473

D

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.