FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Craigie James						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]							(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) 2202 N. WEST SHORE BLVD., SUITE 500						3. Date of Earliest Transaction (Month/Day/Year) 04/24/2018							_ X		give title		10% Ow Other (s below)	·	
(Street) TAMPA FL 33607					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	State)	(Zip)																
			ble I - No							Dis				_					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securitie Disposed (es Acquired Of (D) (Instr.	(A) or 3, 4 and 5	5. Amount 4 and 5) Securities Beneficiall Owned Fol Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
			Code					v	Amount	(A) or (D)	Drice Transa		nsaction(s) tr. 3 and 4)			(Instr. 4)			
Common Stock					04/24/2018				M		1,769(1)) A	\$0	13,	13,637		D		
Common Stock 04					04/24/2018						1,993(1)) A	\$0	15,	15,630		D		
Common Stock				04/	04/24/2018				М		1,473(1)) A	\$0	17,	17,103		D		
Common Stock														4,040				By Trust ⁽²⁾	
			Table II -								sed of, onvertible			Owned		,	'	1	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Conversion or Exercise (Month/Day/Year) Execution or Exercise (Month/Day/Year) if any (Month/Day/Year)		ate, Transactio					6. Date Exerci Expiration Da (Month/Day/Y		te	Amount of Securities Underlying Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number derivative Securitie Beneficia Owned Following Reported	e Ownersh s Form: ally Direct (D) or Indirect g (I) (Instr.		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares		Transacti (Instr. 4)	ion(s)			
Restricted Stock Units	\$0.0 ⁽³⁾	04/24/2018			A		4,419		(4)		(5)	Common Stock	4,419	\$0	4,41	9	D		
Restricted Stock Units	\$0.0 ⁽³⁾	04/24/2018			M			1,769 ⁽⁶⁾	(7)		(5)	Common Stock	1,769	\$0	3,53	9	D		
Restricted Stock Units	\$0.0 ⁽³⁾	04/24/2018			M		1,993 ⁽⁶⁾		(8)		(5)	Common Stock	1,993	\$0	1,99	3	D		
Restricted Stock	\$0.0 ⁽³⁾	04/24/2018			M			1,473 ⁽⁶⁾	(9)		(5)	Common	1,473	\$0	0		D		

Explanation of Responses:

- 1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- 2. Represents shares held in trust for the benefit of the Reporting Person's children. The Reporting Person disclaims beneficial ownership of all such shares except to the extent of his pecuniary interest therein, and inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of such shares for purposes of Section 16 or for any other purpose.
- 3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 4. These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2019.
- 5. This field is not applicable.
- 6. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- 7. These restricted stock units, in the original grant amount of 5,308, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2018.
- 8. These restricted stock units, in the original grant amount of 5,978, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2017.
- 9. These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2016.

Remarks:

/s/ Kelly Lefferts, as Attorneyin-Fact

04/26/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.