



March 15, 2013

## **Today is "Outback Steakhouse Day" in Tampa, Florida**

### **Mayor Bob Buckhorn Declares That March 15, 2013 is "Outback Steakhouse Day" by Official Proclamation**

TAMPA, Fla., March 15, 2013 (GLOBE NEWSWIRE) -- In honor of Outback Steakhouse's 25<sup>th</sup> anniversary, Tampa mayor, Bob Buckhorn, has declared that today is "Outback Steakhouse Day".

In his proclamation the Mayor noted that Outback Steakhouse has been strongly committed to improving quality of life the communities in which its restaurants and employees live. It goes on to describe Outback's relaxed, friendly and fun atmosphere and praised it for its quality food, outstanding service and as a restaurant that genuinely cares about its guests. Additionally, he acknowledged the company for its work with Operation Homefront and as the title sponsor of the Outback Bowl which has been held in Tampa since 1995.

"We have always valued being a part of such a great community here in Tampa," said Jeff Smith, President of Outback Steakhouse. "In 25 years of business, we've been all around the world, but it's always a pleasure to come back home and we're so grateful for the support of our city."

The official proclamation caps off a week full of anniversary celebrations. On Tuesday afternoon, all four of the restaurant's founders, Chris Sullivan, Bob Basham, Tim Gannon and Trudy Cooper, were at the original Henderson Blvd. location to celebrate the success of the restaurant that started it all. In a nod to their signature Aussie-hospitality, the founders served all guests surprise rounds of drinks, appetizers and desserts. The highlight of Tuesday's celebration was the unveiling of an historical building marker recognizing the Henderson restaurant as the very first Outback Steakhouse location.

In Australia there's a fresh take on life. At Outback that fresh spirit inspires every single dish. Outback's commitment to freshness means that food is made with the highest quality ingredients, fresh to order and to each guest's specifications. In fact, Outback Steakhouse was recently voted #1 Best Steak in the 2012 Zagat Survey of National Full-Service Restaurant Chains for the fourth consecutive year. Outback Signature steaks can be savored two ways: seasoned and seared with a secret blend of 17 spices, or wood-fire grilled to perfection. At down under prices, it's easier to enjoy a meal at Outback more often.

To find a location near you or for more information about Outback Steakhouse, please visit [www.Outback.com](http://www.Outback.com), [facebook.com/outback](https://www.facebook.com/outback) or follow us on Twitter @Outback.

### **About Outback Steakhouse**

Outback Steakhouse was once again voted #1 Best Steak in the 2012 Zagat Survey® of National Full-Service Restaurant Chains for the fourth consecutive year. Outback Steakhouse starts fresh every day to create the flavors that our mates crave. Best known for grilled steaks, chicken and seafood, Outback also offers a wide variety of crisp salads and freshly made soups and sides. New creations and grilled classics are made from scratch daily using only the highest quality ingredients sourced from around the world. For more information, please visit [www.outback.com](http://www.outback.com) or <http://www.facebook.com/outback>.

*\*Prices may vary. Some restrictions apply.*

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