



October 12, 2012

## **Outback Steakhouse® Now Offering Classic Dishes For Weekend Lunch**

**Guests can enjoy regular menu items at lower prices or customized lunch combinations**

**TAMPA, FLA - October 12, 2012** - For the first time, fans of Outback Steakhouse® won't have to wait until dinner to enjoy the unique steaks, pastas and burgers they love, as the steakhouse will now be serving up lunch on weekends beginning at 11 am, nationwide.

The lunch menu features Your Perfect Lunch Combo of soup or salad and a choice of delicious Outback Steakhouse® favorites like Alice Springs Chicken Quesadillas®, Outbacker Burger, ½ Prime Rib Dip Sandwich or ½ Chicken Artichoke Flatbread, for only \$7.99. Other lunchtime offerings include an endless soup and salad combo as well as 10 entrees under \$10.

"We're excited to offer our guests delicious and affordable lunch options," said Outback Steakhouse Chief Marketing Officer, Mike Kappitt. "Our innovative, yet classic offerings will give customers an exceptional mid-day meal, both in flavor and value."

Outback Steakhouse® also offers options for guests on the go. With Outback's convenient Curbside Take-Away® Online Ordering, getting fresh and flavorful food is easy - just point, click and head to the local Outback for car-side delivery. Customers can also reorder from a previously saved order for a future date, making this a perfect option for tailgates on game day, fall entertaining or lunch on the go. To find a location near you or for more information about Outback Steakhouse, please visit [www.Outback.com](http://www.Outback.com), [facebook.com/outback](http://facebook.com/outback) or follow us on Twitter @Outback.

*\*Prices and participation may vary*

### **About Outback Steakhouse**

Outback Steakhouse was once again voted #1 Best Steak in the 2011 Zagat Survey® of National Full-Service Restaurant Chains for the third consecutive year. Outback Steakhouse starts fresh every day to create the flavors that our mates crave. Best known for grilled steaks, chicken and seafood, Outback also offers a wide variety of crisp salads and freshly made soups and sides. New creations and grilled classics are made from scratch daily using only the highest quality ingredients sourced from around the world. For more information, please visit [www.outback.com](http://www.outback.com) or <http://www.facebook.com/outback>.

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