FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF | CHANGES | IN BEN | IEFICIAL | OWNERSHIP |
|-----------|----|----------------|--------|-----------------|-----------|

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Fitzjohn David Roy</u> | | | | | 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title Other (specify below) below) 6. Individual or Joint/Group Filing (Check Applicable) | | | | | | | |
|--|---|--|---|------------|---|---|--|---|--|----------------------------|-----------------------------------|----------------------|--|--|---|--|--|--|--|--|
| (Last) (First) (Middle) 2202 NORTH WEST SHORE BLVD. STE. 500 | | | | 04 | 3. Date of Earliest Transaction (Month/Day/Year) 04/24/2018 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | | | | | | |
| (Street) TAMPA | F | L | 33607 | | - - | 4. If Americanent, Date of Or | | | | | | | Line | Trindividual of Joint/Group Filling (Crieck Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (S | State) | (Zip) | | | | | | | | | | | | | | | | | |
| | | Та | ble I - Nor | n-Deri | ivati | ve S | ecurit | ies Acq | uired, | Dis | posed of, | or Ben | eficially | Owned | | | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securitie Disposed C | es Acquired Of (D) (Instr. | (A) or 3, 4 and 5 | Beneficia Owned F | s Illy ollowing | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transacti (Instr. 3 a | on(s) | | | (Instr. 4) | | | |
| Common Stock | | | 04/2 | 04/24/2018 | | | | М | | 1,769(1) | Α | \$0 | 9,32 | 9,324.166 | | D | | | | |
| Common Stock | | | | 04/24/2018 | | | | F | | 531(2) | D | \$23.6 | 8,79 | 8,793.166 | | D | | | | |
| Common Stock | | | | 04/24/2018 | | | | M | | 1,993(1) | Α | \$0 | 10,78 | 10,786.166 | | D | | | | |
| Common Stock | | | 04/24/2018 | | | | F | | 598(2) | D | \$23.6 | 5 10,18 | 10,188.166 | | D | | | | | |
| Common Stock 04 | | | 04/2 | 24/20 | 4/2018 | | | M | | 1,473(1) | Α | \$ <mark>0</mark> | 11,66 | 1.166 | D | | | | | |
| Common Stock 04/ | | | 04/2 | 24/20 | 4/2018 | | F 442 ⁽²⁾ D | | D | \$23.60 | 5 11,219.166 | | | D | | | | | | |
| | | | Table II - | | | | | | | | | | | Owned | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Da if any (Month/Day/ | ate, | Transaction Code (Instr. 8) Derivative Securities Acquired (Disposed | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 | | 6. Date Exercis Expiration Date (Month/Day/Yes | | isable and 7. Title and Amount of | | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported | e (es fes fes | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | | |
| | | | | , | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amount or Number of Shares | | Transacti (Instr. 4) | ion(s) | | | | |
| Restricted Stock Units | \$0.0 ⁽³⁾ | 04/24/2018 | | | A | | 4,419 | | (4) | | (5) | Common Stock | 4,419 | \$0 | 4,419 | 9 | D | | | |
| Restricted Stock Units | \$0.0 ⁽³⁾ | 04/24/2018 | | | M | | | 1,769 ⁽⁶⁾ | (7) | | (5) | Common Stock | 1,769 | \$0 | 3,539 | 9 | D | | | |
| Restricted Stock Units | \$0.0 ⁽³⁾ | 04/24/2018 | | | M | | | 1,993 ⁽⁶⁾ | (8) | | (5) | Common Stock | 1,993 | \$0 | 1,993 | 3 | D | | | |
| Restricted | φο ο(3) | 04/24/2018 | | | M | | | 1 472(6) | (9) | | (5) | Common | 1 473 | \$0 | | | D | | | |

Explanation of Responses:

- 1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- 2. These common shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- 3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 4. These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2019.
- 5. This field is not applicable.
- 6. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- 7. These restricted stock units, in the original grant amount of 5,308, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2018.
- 8. These restricted stock units, in the original grant amount of 5,978, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2017.
- 9. These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2016.

Remarks:

Units

/s/ Kelly Lefferts, as Attorneyin-Fact

04/26/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

| Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number. | |
|--|--|
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |