



April 16, 2013

## **Bloomin' Brands to Host First Quarter 2013 Earnings Conference Call at 9:00 AM ET on May 1, 2013**

TAMPA, Fla., April 16, 2013 (GLOBE NEWSWIRE) -- Bloomin' Brands, Inc. (Nasdaq:BLMN) will release results for the first quarter ended March 31, 2013, on Tuesday, April 30, 2013 after the market closes, and will host a conference call to review its financial results on Wednesday, May 1, 2013 at 9:00 AM ET.

To access the live call, dial (877) 941-8416 or (480) 629-9808 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers. The replay will be available until Wednesday, May 8, 2013. The conference ID for the live call and replay is 4613929.

The call will also be webcast live from the Company's website at <http://www.bloominbrands.com> under the Investors section.

### **About Bloomin' Brands, Inc.**

Bloomin' Brands, Inc. is a portfolio of restaurant brands comprised of Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, Fleming's Prime Steakhouse & Wine Bar and Roy's with more than 1,450 restaurants in 48 states, Puerto Rico, Guam and 19 countries.

CONTACT: Bloomin' Brands, Inc.

Investor Relations

Mark W. Seymour, Jr.

(813) 830-5311

[Investor@bloominbrands.com](mailto:Investor@bloominbrands.com)

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