



January 29, 2015

## **Bloomin' Brands, Inc. to Host Fiscal 2014 Fourth Quarter and Full-Year Earnings Conference Call at 9:00 AM ET on February 19, 2015**

TAMPA, Fla., Jan. 29, 2015 /PRNewswire/ -- Bloomin' Brands, Inc. (Nasdaq: BLMN) will release results for the fiscal fourth quarter and full-year ended December 28, 2014, on Thursday, February 19, 2015, at approximately 7:00 AM ET, which will be followed by a conference call to review its financial results at 9:00 AM ET the same day.

To access the live call, dial (888) 438-5491, or (719) 325-2448 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers. The replay will be available until Thursday, February 26, 2015. The conference ID for the live call and replay is 1053993.

The call will also be webcast live from the Company's website at <http://www.bloominbrands.com> under the Investors section.

### **About Bloomin' Brands, Inc.**

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 20 countries, some of which are franchise locations. For more information, please visit [bloominbrands.com](http://bloominbrands.com).

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