## UNITED STATES

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

## FORM 8-K

## CURRENT REPORT

## PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) October 28, 2016


BLOOMIN' BRANDS ${ }^{\text {̈ }}$

## BLOOMIN' BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

001-35625
(Commission File Number)

20-8023465
(I.R.S. Employer Identification No.)

2202 North West Shore Boulevard, Suite 500, Tampa, Florida 33607
(Address of principal executive offices) (Zip Code)
Registrant's telephone number, including area code (813) 282-1225
N/A
(Former name or former address, if changed since last report)

[^0] provisions:

ㅁ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
ㅁ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02

On October 28, 2016, the Company issued a press release reporting its financial results for the thirteen weeks ended September 25 , 2016. A copy of the release is attached as Exhibit 99.1.

The information contained in Item 2.02 of this report, and the exhibit attached hereto, is being furnished and shall not be deemed "filed" for any purpose, and shall not be deemed incorporated by reference in any document whether or not filed under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, regardless of any general incorporation language in any such document.

## Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit
Number Description
99.1

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## BLOOMIN' BRANDS, INC.

(Registrant)

By: /s/ David J. Deno
David J. Deno
Executive Vice President and Chief Financial and Administrative Officer
(Principal Financial and Accounting Officer)

NEWS

Chris Meyer<br>Group Vice President, IR \& Finance<br>(813) 830-5311

## Bloomin' Brands Announces 2016 Q3 Diluted EPS of \$0.18 and Adjusted Diluted EPS of \$0.20; <br> Repurchases 7.1 Million Shares of Common Stock for \$135 Million

TAMPA, Fla., October 28, 2016 - Bloomin’ Brands, Inc. (Nasdaq:BLMN) today reported results for the third quarter ended September 25, 2016 ("Q3 2016") compared to the third quarter ended September 27, 2015 ("Q3 2015").

Key highlights for Q3 2016 include the following:

- Repurchased 7.1 million shares of common stock for a total of $\$ 135$ million;
- Reported combined U.S. comparable restaurant sales down $0.7 \%$;
- Reported comparable restaurant sales for Outback Steakhouse in Brazil up 7.3\%;
- Opened 10 new restaurants, including eight in international markets; and
- Updated 2016 financial outlook as follows:
- U.S. comparable restaurant sales guidance of $-1.0 \%$ to $-1.5 \%$;
- GAAP diluted earnings per share of $\$ 0.70$ to $\$ 0.75$ and adjusted diluted earnings per share of $\$ 1.30$ to $\$ 1.35$;
- See Fiscal 2016 Financial Outlook later in this release for additional detail.

Since the beginning of the fiscal third quarter, the Company has generated $\$ 350$ million in gross proceeds from sale-leaseback transactions.

## Diluted EPS and Adjusted Diluted EPS

The following table reconciles Diluted earnings per share to Adjusted diluted earnings per share for the periods as indicated below.

|  | Q3 |  |  |  | CHANGE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  |  |  |
| Diluted earnings per share | \$ | 0.18 | \$ | 0.13 | \$ | 0.05 |
| Adjustments |  | 0.02 |  | 0.02 |  | - |
| Adjusted diluted earnings per share | \$ | 0.20 | \$ | 0.15 | \$ | 0.05 |

See Non-GAAP Measures later in this release.

## CEO Comments

"Our Q3 diluted earnings per share was up significantly from last year," said Liz Smith, CEO. "Sales in the quarter were softer than expected consistent with a weak casual dining industry. Internationally, we were pleased with our strong performance in Brazil and our progress in Asia. We will continue to prioritize spending on the core guest experience to strengthen our domestic performance while expanding our business internationally."

## Third Quarter Financial Results

| (dollars in millions) | Q3 2016 |  | Q3 2015 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total revenues | \$ | 1,005 | \$ | 1,027 | (2.1)\% |
| U.S. GAAP restaurant-level operating margin |  | 14.4\% |  | 14.8\% | (0.4)\% |
| Adjusted restaurant-level operating margin (1) |  | 14.4\% |  | 14.5\% | (0.1)\% |
| U.S. GAAP operating income margin |  | 3.2\% |  | 3.8\% | (0.6)\% |
| Adjusted operating income margin (1) |  | 3.8\% |  | 4.0\% | (0.2)\% |

(1) See Non-GAAP Measures later in this release.

- The decrease in Total revenues was primarily due to the sale of Outback Steakhouse South Korea restaurants in July 2016, partially offset by the net benefit of new restaurant openings and closings.
- The decreases in U.S. GAAP and Adjusted restaurant-level operating margin and operating income margin were primarily due to: (i) wage inflation, (ii) service and product investments at Outback and (iii) operating expense inflation. These decreases were partially offset by increases in average check and productivity savings.


## Third Quarter Comparable Restaurant Sales

## THIRTEEN WEEKS ENDED SEPTEMBER 25, 2016

COMPANY-OWNED

| Comparable restaurant sales (stores open 18 months or more) (1) (2): |
| :--- |
| U.S. |
| Outback Steakhouse |
| Carrabba's Italian Grill |
| Bonefish Grill |
| Fleming's Prime Steakhouse \& Wine Bar |
| $\quad$ Combined U.S. |
| $(0.7) \%$ |
| $(2.1) \%$ |
| $1.7 \%$ |
| International |
| Outback Steakhouse - Brazil |

(1) Comparable restaurant sales exclude the effect of fluctuations in foreign currency rates.
(2) Relocated international restaurants closed more than 30 days and relocated U.S. restaurants closed more than 60 days are excluded from comparable restaurant sales until at least 18 months after reopening.

## Sale Leaseback Initiative

Since the beginning of the fiscal third quarter, the Company entered into sale-leaseback transactions in which the Company sold 101 restaurant properties at fair market value for gross proceeds of $\$ 350$ million. We used a portion of these proceeds to pay down a significant amount of the Company's bridge loan of which $\$ 51$ million remains outstanding as of October 28, 2016.

## Dividend Declaration and Share Repurchases

The Company's Board of Directors declared a quarterly cash dividend of $\$ 0.07$ per share to be paid on November 22, 2016 to all stockholders of record as of the close of business on November 9, 2016.

The Company repurchased 7.1 million shares of common stock in Q3 2016 for a total of $\$ 135$ million, which leaves $\$ 165$ million remaining under our existing repurchase authorization, which expires on January 26, 2018.

## Fiscal 2016 Financial Outlook

The Company updated several metrics in its financial outlook for fiscal 2016 driven primarily by lower U.S. comparable restaurant sales.

The following table presents the Company's updated expectations for selected fiscal 2016 financial reporting and operating results as compared to the financial outlook provided in the Company's July 29, 2016 earnings release. These updated expectations supersede the previously provided financial outlook.

| Financial Results (in millions, except per share data or as otherwise indicated): | Outlook on Jul. 29 | Current Outlook |
| :---: | :---: | :---: |
| U.S. GAAP diluted earnings per share ${ }^{(1)}$ | At Least \$0.75 | \$0.70 to \$0.75 |
| Adjusted diluted earnings per share (2) | At Least \$1.35 | \$1.30 to \$1.35 |
| U.S. GAAP operating income margin ${ }^{(3)}$ (4) | Decrease | Decrease |
| Adjusted operating income margin ${ }^{(3)}$ (4) | Flat | Decrease |
| Unfavorable foreign currency translation impact on adjusted operating income | \$3 | \$3 |
| U.S. GAAP effective income tax rate ${ }^{(5)(6)}$ | 30\% - $31 \%$ | 28\%-29\% |
| Adjusted effective income tax rate ${ }^{(5)(6)}$ | 25\%-26\% | 23\%-24\% |
| Other Selected Financial Data (in millions, or as otherwise indicated): |  |  |
| Combined U.S. comparable restaurant sales | Flat | $-1.0 \%$ to $-1.5 \%$ |
| Commodity inflation | Approximately $0.5 \%$ | Approximately $0.5 \%$ |
| Capital expenditures | \$235-\$255 | \$235-\$255 |
| Number of new system-wide restaurants | 40-50 | 40-50 |

${ }^{(1)}$ Change driven by profit risk from lower U.S. comparable restaurant sales.
${ }^{(2)}$ The Adjusted diluted earnings per share outlook includes: (i) adjustments incurred through September 25, 2016 (as reflected in Table Five of this release) and (ii) $\$ 5.3$ million of forecasted pre-tax adjustments for the fiscal fourth quarter of 2016, primarily related to anticipated expenses associated with the remodel and relocation programs, the Bonefish Grill Restructuring Initiative and amortization for intangibles acquired in connection with the Brazil acquisition. Refer to "Non-GAAP Measures" for additional information.
${ }^{(3)}$ The primary difference between U.S. GAAP and Adjusted operating income margin is due to the South Korea impairment charges in Q2.
${ }^{(4)}$ Includes the impact of rent increases, net, resulting from sale-leasebacks. The Jul. 29th Outlook excluded these expenses.
${ }^{(5)}$ The primary differences between U.S. GAAP and Adjusted effective income tax rate are due to lower U.S. GAAP pre-tax income from South Korea impairment charges and $\$ 2.4$ million of tax expense associated with the repatriation of proceeds from the sale.
${ }^{(6)}$ Change driven by lower domestic income which carries a higher statutory tax rate.

## Selected Preliminary 2017 Financial Outlook

The Company has provided the following context for the full-year 2017:

- The Company expects that it will incur an incremental $\$ 9$ million of expense related to regulations enacted by the Department of Labor that raises the salary threshold for employees exempted from overtime. These regulations go into effect on December 1, 2016;
- The Company expects commodities to range from flat to down $1 \%$; and
- Fiscal 2017 is a 53 week fiscal year

The Company will provide detailed 2017 guidance on the fourth quarter earnings call in February 2017.

## Conference Call

The Company will host a conference call today, October 28th at 9:00 AM EDT. The conference call can be accessed live over the telephone by dialing (877) 407-9039, or (201) 689-8470 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers; the conference ID is 13647310. The replay will be available through Friday, November 4, 2016. The call will also be webcast live from the Company's website at http://www.bloominbrands.com under the Investors section. A replay of this webcast will be available on the Company's website after the call.

## Non-GAAP Measures

In addition to the results provided in accordance with U.S. GAAP, this press release and related tables include certain non-GAAP measures, which present operating results on an adjusted basis. These are supplemental measures of performance that are not required by or presented in accordance with U.S. GAAP and include the following: (i) Adjusted restaurant-level operating margin, (ii) Adjusted income from operations and the corresponding margin, (iii) Adjusted net income, (iv) Adjusted diluted earnings per share, (v) Adjusted segment restaurant-level operating margin and (vi) Adjusted segment income from operations and the corresponding margin.

We believe that our use of non-GAAP financial measures permits investors to assess the operating performance of our business relative to our performance based on U.S. GAAP results and relative to other companies within the restaurant industry by isolating the effects of certain items that may vary from period to period without correlation to core operating performance or that vary widely among similar companies. However, our inclusion of these adjusted measures should not be construed as an indication that our future results will be unaffected by unusual or infrequent items or that the items for which we have made adjustments are unusual or infrequent or will not recur. We believe that the disclosure of these non-GAAP measures is useful to investors as they form part of the basis for how our management team and Board of Directors evaluate our operating performance, allocate resources and establish employee incentive plans.

These non-GAAP financial measures are not intended to replace U.S. GAAP financial measures, and they are not necessarily standardized or comparable to similarly titled measures used by other companies. We maintain internal guidelines with respect to the types of adjustments we include in our non-GAAP measures. These guidelines endeavor to differentiate between types of gains and expenses that are reflective of our core operations in a period, and those that may vary from period to period without correlation to our core performance in that period. However, implementation of these guidelines necessarily involves the application of judgment, and the treatment of any items not directly addressed by, or changes to, our guidelines will be considered by our disclosure committee. You should refer to the reconciliations of non-GAAP measures later in this release for descriptions of the actual adjustments made in the current period and the corresponding prior period.

In this release, we have also included forward-looking non-GAAP information under the caption "Fiscal 2016 Financial Outlook". This information relates to our current expectations for fiscal 2016 adjusted operating income margin, adjusted diluted EPS and adjusted effective income tax rate. We have also provided information with respect to our expectations for the corresponding GAAP measures.

The differences between our disclosed GAAP and non-GAAP expectations are described and quantified to the extent available without unreasonable efforts under "Fiscal 2016 Financial Outlook". However, in addition to the general cautionary language regarding all forward-looking statements included elsewhere in this release, we note that, because the items we adjust for in our non-GAAP measures may vary from period to period without correlation to our core performance, they are by nature more difficult to predict and estimate, so we cannot guarantee that additional adjustments will not occur in the remainder of the fiscal year or that they will not significantly impact our GAAP results.

For reconciliations of the non-GAAP measures used in this release, refer to tables four, five and six included later in this release.

## About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse \& Wine Bar. The Company operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 20 countries, some of which are franchise locations. For more information, please visit www.bloominbrands.com.

## Forward-Looking Statements

Certain statements contained herein, including statements under the headings "CEO Comments," "Fiscal 2016 Financial Outlook" and "Selected Preliminary 2017 Financial Outlook" are not based on historical fact and are "forward-looking statements" within the meaning of applicable securities laws. Generally, these statements can be identified by the use of words such as "guidance," "believes," "estimates," "anticipates," "expects," "on track," "feels," "forecasts," "seeks," "projects," "intends," "plans," "may," "will," "should," "could," "would" and similar expressions intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements include all matters that are not historical facts. By their nature, forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from the Company's forward-looking statements. These risks and uncertainties include, but are not limited to: our ability to preserve the value of and grow our brands; local, regional, national and international economic conditions; consumer confidence and spending patterns; the cost and availability of credit; interest rate changes; competition; consumer reaction to public health and food safety issues; government actions and policies; increases in unemployment rates and taxes; increases in labor costs; price and availability of commodities; challenges associated with our expansion, remodeling and relocation plans; interruption or breach of our systems or loss of consumer or employee information; foreign currency exchange rates; the seasonality of the Company's business; weather, acts of God and other disasters; changes in patterns of consumer traffic, consumer tastes and dietary habits; the effectiveness of our strategic actions, including acquisitions and dispositions; compliance with debt covenants and the Company's ability to make debt payments and planned investments; and our ability to continue to pay dividends and repurchase shares of our common stock. Further information on potential factors that could affect the financial results of the Company and its forward-looking statements is included in its most recent Form 10K and subsequent filings with the Securities and Exchange Commission. The Company assumes no obligation to update any forwardlooking statement, except as may be required by law. These forward-looking statements speak only as of the date of this release. All forward-looking statements are qualified in their entirety by this cautionary statement.

[^1]TABLE ONE
BLOOMIN' BRANDS, INC.

## CONSOLIDATED STATEMENTS OF OPERATIONS

(UNAUDITED)

| (dollars in thousands, except per share data) | THIRTEEN WEEKS ENDED |  |  |  | THIRTY-NINE WEEKS ENDED |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | SEPTEMBER 25, 2016 |  | $\begin{gathered} \hline \text { SEPTEMBER 27, } \\ 2015 \end{gathered}$ |  | $\begin{gathered} \text { SEPTEMBER 25, } \\ 2016 \end{gathered}$ |  | $\begin{gathered} \hline \text { SEPTEMBER 27, } \\ 2015 \end{gathered}$ |  |
| Revenues |  |  |  |  |  |  |  |  |
| Restaurant sales | \$ | 998,806 | \$ | 1,020,131 | \$ | 3,229,377 | \$ | 3,307,700 |
| Other revenues |  | 6,581 |  | 6,590 |  | 18,786 |  | 20,677 |
| Total revenues |  | 1,005,387 |  | 1,026,721 |  | 3,248,163 |  | 3,328,377 |
| Costs and expenses |  |  |  |  |  |  |  |  |
| Cost of sales |  | 322,080 |  | 339,000 |  | 1,044,179 |  | 1,083,923 |
| Labor and other related |  | 290,032 |  | 286,628 |  | 921,992 |  | 911,653 |
| Other restaurant operating |  | 243,175 |  | 243,609 |  | 747,189 |  | 761,928 |
| Depreciation and amortization |  | 48,551 |  | 47,455 |  | 145,206 |  | 141,316 |
| General and administrative |  | 65,072 |  | 69,623 |  | 208,663 |  | 218,832 |
| Provision for impaired assets and restaurant closings |  | 4,743 |  | 1,682 |  | 49,183 |  | 11,715 |
| Total costs and expenses |  | 973,653 |  | 987,997 |  | 3,116,412 |  | 3,129,367 |
| Income from operations |  | 31,734 |  | 38,724 |  | 131,751 |  | 199,010 |
| Loss on defeasance, extinguishment and modification of debt |  | (418) |  | - |  | $(26,998)$ |  | $(2,638)$ |
| Other income (expense), net |  | 2,079 |  | (266) |  | 2,059 |  | $(1,356)$ |
| Interest expense, net |  | $(10,217)$ |  | $(14,851)$ |  | $(33,394)$ |  | $(40,916)$ |
| Income before provision for income taxes |  | 23,178 |  | 23,607 |  | 73,418 |  | 154,100 |
| Provision for income taxes |  | 1,950 |  | 6,202 |  | 24,372 |  | 41,557 |
| Net income |  | 21,228 |  | 17,405 |  | 49,046 |  | 112,543 |
| Less: net income attributable to noncontrolling interests |  | 495 |  | 594 |  | 3,015 |  | 2,918 |
| Net income attributable to Bloomin' Brands | \$ | 20,733 | \$ | 16,811 | \$ | 46,031 | \$ | 109,625 |


| Earnings per share: |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Basic | \$ | 0.19 | \$ | 0.14 | \$ | 0.41 | \$ | 0.89 |
| Diluted | \$ | 0.18 | \$ | 0.13 | \$ | 0.40 | \$ | 0.87 |
| Weighted average common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 109,399 |  | 121,567 |  | 113,553 |  | 123,337 |
| Diluted |  | 112,430 |  | 124,733 |  | 116,516 |  | 126,610 |
|  |  |  |  |  |  |  |  |  |
| Cash dividends declared per common share | \$ | 0.07 | \$ | 0.06 | \$ | 0.21 | \$ | 0.18 |

## TABLE TWO

BLOOMIN' BRANDS, INC.

## SEGMENT RESULTS

(UNAUDITED)

| (UNAUDITED) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (dollars in thousands) <br> U.S. Segment | THIRTEEN WEEKS ENDED |  |  |  | THIRTY-NINE WEEKS ENDED |  |  |  |
|  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  |
| Revenues |  |  |  |  |  |  |  |  |
| Restaurant sales | \$ | 889,350 | \$ | 897,280 | \$ | 2,882,091 | \$ | 2,930,644 |
| Other revenues |  | 4,556 |  | 5,173 |  | 14,575 |  | 16,801 |
| Total revenues | \$ | 893,906 | \$ | 902,453 | \$ | 2,896,666 | \$ | 2,947,445 |
| Restaurant-level operating margin |  | 14.1\% |  | 13.8\% |  | 15.7 \% |  | 16.0\% |
| Income from operations | \$ | 61,905 | \$ | 63,476 | \$ | 268,754 | \$ | 287,936 |
| Operating income margin |  | 6.9\% |  | 7.0\% |  | 9.3 \% |  | 9.8\% |

## International Segment

| Revenues |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Restaurant sales | \$ | 109,456 | \$ | 122,851 | \$ | 347,286 | \$ | 377,056 |
| Other revenues |  | 2,025 |  | 1,417 |  | 4,211 |  | 3,876 |
| Total revenues | \$ | 111,481 | \$ | 124,268 | \$ | 351,497 | \$ | 380,932 |
| Restaurant-level operating margin |  | 18.2\% |  | 18.0\% |  | 17.9 \% |  | 19.0\% |
| Income (loss) from operations | \$ | 8,277 | \$ | 9,770 | \$ | $(14,947)$ | \$ | 24,376 |
| Operating income (loss) margin |  | 7.4\% |  | 7.9\% |  | (4.3)\% |  | 6.4\% |
| Reconciliation of Segment Income from Operations to Consolidated Income (Loss) from Operations |  |  |  |  |  |  |  |  |
| Segment income (loss) from operations |  |  |  |  |  |  |  |  |
| U.S. | \$ | 61,905 | \$ | 63,476 | \$ | 268,754 | \$ | 287,936 |
| International |  | 8,277 |  | 9,770 |  | $(14,947)$ |  | 24,376 |
| Total segment income from operations |  | 70,182 |  | 73,246 |  | 253,807 |  | 312,312 |
| Unallocated corporate operating expense |  | $(38,448)$ |  | $(34,522)$ |  | $(122,056)$ |  | $(113,302)$ |
| Total income from operations | \$ | 31,734 | \$ | 38,724 | \$ | 131,751 | \$ | 199,010 |

TABLE THREE

## BLOOMIN' BRANDS, INC.

## SUPPLEMENTAL BALANCE SHEET INFORMATION

 (UNAUDITED)| (dollars in thousands) | SEPTEMBER 25, 2016 |  | DECEMBER 27, 2015 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents (1) | \$ | 91,474 | \$ | 132,337 |
| Net working capital (deficit) (2) | \$ | $(423,652)$ | \$ | $(395,522)$ |
| Total assets | \$ | 2,660,024 | \$ | 3,032,569 |
| Total debt, net | \$ | 1,225,608 | \$ | 1,316,864 |
| Total stockholders' equity | \$ | 239,558 | \$ | 421,900 |

[^2]
## TABLE FOUR

BLOOMIN' BRANDS, INC.

## RESTAURANT-LEVEL OPERATING MARGIN NON-GAAP RECONCILIATION

 (UNAUDITED)| Consolidated: | THIRTEEN WEEKS ENDED |  |  |  | (UNFAVORABLE) FAVORABLE CHANGE IN ADJUSTED QUARTER TO DATE |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  |  |
|  | U.S. GAAP | ADJUSTED | U.S. GAAP | ADJUSTED (1) |  |
| Restaurant sales | 100.0\% | 100.0\% | 100.0\% | 100.0\% |  |
| Cost of sales | 32.2\% | 32.2\% | 33.2\% | 33.2\% | 1.0 \% |
| Labor and other related | 29.0\% | 29.0\% | 28.1\% | 28.4\% | (0.6)\% |
| Other restaurant operating | 24.3\% | 24.4\% | 23.9\% | 23.9\% | (0.5)\% |
| Restaurant-level operating margin | 14.4\% | 14.4\% | 14.8\% | 14.5\% | (0.1)\% |
| Segments: |  |  |  |  |  |
| Restaurant-level operating margin - U.S. | 14.1\% | 14.1\% | 13.8\% | 13.8\% | 0.3 \% |
| Restaurant-level operating margin - International | 18.2\% | 18.3\% | 18.0\% | 18.1\% | 0.2 \% |


| Consolidated: | THIRTY-NINE WEEKS ENDED |  |  |  | (UNFAVORABLE) FAVORABLE CHANGE IN ADJUSTED YEAR TO DATE |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  |  |
|  | U.S. GAAP | ADJUSTED (2) | U.S. GAAP | ADJUSTED (1) |  |
| Restaurant sales | 100.0\% | 100.0\% | 100.0\% | 100.0\% |  |
| Cost of sales | 32.3\% | 32.3\% | 32.8\% | 32.8\% | 0.5 \% |
| Labor and other related | 28.6\% | 28.6\% | 27.6\% | 27.7\% | (0.9)\% |
| Other restaurant operating | 23.1\% | 23.2\% | 23.0\% | 23.0\% | (0.2)\% |
| Restaurant-level operating margin | 16.0\% | 15.9\% | 16.6\% | 16.5\% | (0.6)\% |
| Segments: |  |  |  |  |  |
| Restaurant-level operating margin - U.S. | 15.7\% | 15.7\% | 16.0\% | 16.0\% | (0.3)\% |
| Restaurant-level operating margin - International | 17.9\% | 18.0\% | 19.0\% | 19.0\% | (1.0)\% |

[^3]
## TABLE FIVE

## BLOOMIN' BRANDS, INC.

## INCOME FROM OPERATIONS, NET INCOME AND DILUTED EARNINGS PER SHARE NON-GAAP RECONCILIATIONS

(UNAUDITED)

| (in thousands, except per share data) | (UNAUDITED) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | THIRTEEN WEEKS ENDED |  |  |  | THIRTY-NINE WEEKS ENDED |  |  |  |
|  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  |
| Income from operations | \$ | 31,734 | \$ | 38,724 | \$ | 131,751 | \$ | 199,010 |
| Operating income margin |  | 3.2\% |  | 3.8\% |  | 4.1\% |  | 6.0\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Asset impairments and related costs (1) |  | 3,208 |  | - |  | 43,231 |  | 746 |
| Restaurant relocations, remodels and related costs (2) |  | 1,808 |  | 1,872 |  | 3,572 |  | 3,163 |
| Transaction-related expenses (3) |  | 1,047 |  | 750 |  | 1,513 |  | 1,065 |
| Purchased intangibles amortization (4) |  | 1,032 |  | 1,047 |  | 2,841 |  | 3,453 |
| Severance (5) |  | - |  | - |  | 1,872 |  | - |
| Restaurant impairments and closing costs (6) |  | (685) |  | 185 |  | 1,435 |  | 8,992 |
| Legal and contingent matters (7) |  | - |  | 1,239 |  | - |  | 1,239 |
| Payroll tax audit contingency (8) |  | - |  | $(2,916)$ |  | - |  | $(5,587)$ |
| Total income from operations adjustments |  | 6,410 |  | 2,177 |  | 54,464 |  | 13,071 |
| Adjusted income from operations | \$ | 38,144 | \$ | 40,901 | \$ | 186,215 | \$ | 212,081 |
| Adjusted operating income margin |  | 3.8\% |  | 4.0\% |  | 5.7\% |  | 6.4\% |
|  |  |  |  |  |  |  |  |  |
| Net income attributable to Bloomin' Brands | \$ | 20,733 | \$ | 16,811 | \$ | 46,031 | \$ | 109,625 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Income from operations adjustments |  | 6,410 |  | 2,177 |  | 54,464 |  | 13,071 |
| Loss on defeasance, extinguishment and modification of debt (9) |  | 418 |  | - |  | 26,998 |  | 2,638 |
| (Gain) loss on disposal of business (10) |  | $(2,084)$ |  | 298 |  | $(2,084)$ |  | 1,328 |
| Total adjustments, before income taxes |  | 4,744 |  | 2,475 |  | 79,378 |  | 17,037 |
| Adjustment to provision for income taxes (8) (11) |  | $(2,930)$ |  | (665) |  | $(11,107)$ |  | $(3,245)$ |
| Net adjustments |  | 1,814 |  | 1,810 |  | 68,271 |  | 13,792 |
| Adjusted net income | \$ | 22,547 | \$ | 18,621 | \$ | 114,302 | \$ | 123,417 |
|  |  |  |  |  |  |  |  |  |
| Diluted earnings per share | \$ | 0.18 | \$ | 0.13 | \$ | 0.40 | \$ | 0.87 |
| Adjusted diluted earnings per share | \$ | 0.20 | \$ | 0.15 | \$ | 0.98 | \$ | 0.97 |
|  |  |  |  |  |  |  |  |  |
| Diluted weighted average common shares outstanding |  | 112,430 |  | 124,733 |  | 116,516 |  | 126,610 |

(1) Represents asset impairment charges and related costs associated with our Puerto Rico subsidiary and sale of Outback Steakhouse South Korea in 2016 and our Roy's concept and corporate aircraft in 2015.
(2) Represents asset impairment charges and accelerated depreciation incurred in connection with our relocation and remodel programs.
(3) Relates primarily to the following: (i) costs incurred with our sale-leaseback initiative in 2016 and 2015 and (ii) costs incurred with the secondary offering of our common stock in March 2015. For the thirty-nine weeks ended September 25, 2016, includes an adjustment of $\$ 0.3$ million for amortization of deferred gains related to our saleleaseback initiative from our second fiscal quarter. Subsequent to the second quarter, based on an ongoing review of our non-GAAP presentations, we determined not to adjust for this item on a prospective basis commencing with the thirteen weeks ended September 25, 2016. We do not consider this change material to the historical periods presented.
(4) Represents intangible amortization recorded as a result of the acquisition of our Brazil operations.
(5) Relates primarily to the following: (i) as a result of the relocation of our Fleming's operations center to the corporate home office in 2016 and (ii) our organizational realignment in 2015.
(6) Represents expenses incurred for the Bonefish Restructuring and the International and Domestic Restaurant Closure Initiatives.
(7) Fees and expenses related to certain legal and contingent matters, including the Cardoza litigation.
(8) Relates to a payroll tax audit contingency adjustment for the employer's share of FICA taxes related to cash tips allegedly received and unreported by our employees during calendar year 2011, which is recorded in Labor and other related expenses. In addition, a deferred income tax adjustment has been recorded for the allowable income tax credits for the employer's share of FICA taxes expected
to be paid, which is included in Provision for income taxes and offsets the adjustment to Labor and other related expenses. As a result, there is no impact to Net income from this adjustment.
(9) Relates to the amendment of the PRP Mortgage Loan in July 2016, defeasance of the 2012 CMBS loan in February 2016 and the refinancing of our Senior Secured
(10) Primarily relates to the sale of Outback Steakhouse South Korea in 2016 and Roy's in 2015.
(11) Represents income tax effect of the adjustments, on a jurisdiction basis, for the thirteen and thirty-nine weeks ended September 25, 2016 and September 27, 2015, respectively. Included in the adjustments for the thirteen weeks and thirty-nine weeks ended September 25, 2016 is ( $\$ 1.1$ ) million and $\$ 2.4$ million, respectively, for taxes related to the Outback Steakhouse South Korea sale.

Following is a summary of the financial statement line item classification of the net income adjustments:

| (dollars in thousands) | THIRTEEN WEEKS ENDED |  |  |  | THIRTY-NINE WEEKS ENDED |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  |
| Labor and other related | \$ | - | \$ | $(2,916)$ | \$ | - | \$ | $(5,587)$ |
| Other restaurant operating |  | (169) |  | 16 |  | $(1,940)$ |  | (100) |
| Depreciation and amortization |  | 2,768 |  | 1,310 |  | 6,599 |  | 3,802 |
| General and administrative |  | 1,047 |  | 2,129 |  | 3,958 |  | 4,017 |
| Provision for impaired assets and restaurant closings |  | 2,764 |  | 1,638 |  | 45,847 |  | 10,939 |
| Loss on defeasance, extinguishment and modification of debt |  | 418 |  | - |  | 26,998 |  | 2,638 |
| Other income (expense), net |  | $(2,084)$ |  | 298 |  | $(2,084)$ |  | 1,328 |
| Provision for income taxes |  | $(2,930)$ |  | (665) |  | $(11,107)$ |  | $(3,245)$ |
| Net adjustments | \$ | 1,814 | \$ | 1,810 | \$ | 68,271 | \$ | 13,792 |

TABLE SIX
BLOOMIN' BRANDS, INC.
SEGMENT INCOME FROM OPERATIONS NON-GAAP RECONCILIATION
(UNAUDITED)

| U.S. Segment <br> (dollars in thousands) | THIRTEEN WEEKS ENDED |  |  |  | THIRTY-NINE WEEKS ENDED |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  | SEPTEMBER 25, 2016 |  | SEPTEMBER 27, 2015 |  |
| Income from operations | \$ | 61,905 | \$ | 63,476 | \$ | 268,754 | \$ | 287,936 |
| Operating income margin |  | 6.9\% |  | 7.0\% |  | 9.3 \% |  | 9.8\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Asset impairments and related costs (1) |  | 3,208 |  | - |  | 3,208 |  | - |
| Restaurant relocations, remodels and related costs (2) |  | 1,808 |  | 1,872 |  | 3,572 |  | 3,163 |
| Severance (3) |  | - |  | - |  | 1,276 |  | - |
| Transaction-related expenses (4) |  | 530 |  | - |  | 675 |  | - |
| Restaurant impairments and closing costs (5) |  | (685) |  | (20) |  | 1,539 |  | 1,316 |
| Adjusted income from operations | \$ | 66,766 | \$ | 65,328 | \$ | 279,024 | \$ | 292,415 |
| Adjusted operating income margin |  | 7.5\% |  | 7.2\% |  | 9.6 \% |  | 9.9\% |

## International Segment

| Income (loss) from operations | \$ | 8,277 | \$ | 9,770 | \$ | $(14,947)$ | \$ | 24,376 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating income (loss) margin |  | 7.4\% |  | 7.9\% |  | (4.3)\% |  | 6.4\% |
| Adjustments: |  |  |  |  |  |  |  |  |
| Asset impairments and related costs (6) |  | - |  | - |  | 40,023 |  | - |
| Purchased intangibles amortization (7) |  | 1,032 |  | 1,047 |  | 2,841 |  | 3,453 |
| Transaction-related expenses (8) |  | 161 |  | - |  | 161 |  | - |
| Restaurant impairments and closing costs (9) |  | - |  | 205 |  | (103) | 7,676 |  |
| Adjusted income from operations | \$ | 9,470 | \$ | 11,022 | \$ | 27,975 | \$ | 35,505 |
| Adjusted operating income margin |  | 8.5\% |  | 8.9\% |  | 8.0 \% |  | 9.3\% |

(1)
Represents asset impairment charges and related costs associated with our Puerto Rico subsidiary.
(2)
(3)
Represents asset impairment charges and accelerated depreciation incurred in connection with our relocation and remodel programs.
(4)
Relates primarily to the relocation of our Fleming's operations center to the corporate home office in 2016.
Refates to costs incurred with our sale-leaseback initiative. For the thirty-nine weeks ended September 25, 2016, includes an adjustment of $\$ 0.3$ million for amortization of
deferred gains related to our sale-leaseback initiative from our second fiscal quarter. Subsequent to the second quarter, based on an ongoing review of our non-GAAP
presentations, we determined not to adjust for this item on a prospective basis commencing with the thirteen weeks ended September 25, 2016. We do not consider this
change material to the historical periods presented.
(5)
Represents expenses incurred for the Bonefish Restructuring in 2016 and the Domestic Restructuring Initiative in 2016 and 2015.
(6)
Represents asset impairment charges and related costs associated with the decision to sell Outback Steakhouse South Korea.
(7)
Represents intangible amortization recorded as a result of the acquisition of our Brazil operations.
(9)

## TABLE SEVEN

BLOOMIN' BRANDS, INC.

## COMPARATIVE RESTAURANT INFORMATION

(UNAUDITED)

| Number of restaurants (at end of the period): | JUNE 26, 2016 | OPENINGS | CLOSURES | OTHER | $\begin{gathered} \hline \text { SEPTEMBER 25, } \\ 2016 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| U.S. |  |  |  |  |  |
| Outback Steakhouse |  |  |  |  |  |
| Company-owned | 650 | 1 | - | - | 651 |
| Franchised | 105 | - | - | - | 105 |
| Total | 755 | 1 | - | - | 756 |
| Carrabba's Italian Grill |  |  |  |  |  |
| Company-owned | 244 | - | (1) | - | 243 |
| Franchised | 3 | - | (1) | - | 2 |
| Total | 247 | - | (2) | - | 245 |
| Bonefish Grill |  |  |  |  |  |
| Company-owned | 204 | - | - | - | 204 |
| Franchised | 6 | - | - | - | 6 |
| Total | 210 | - | - | - | 210 |
| Fleming's Prime Steakhouse \& Wine Bar |  |  |  |  |  |
| Company-owned | 66 | 1 | - | - | 67 |
| International |  |  |  |  |  |
| Company-owned |  |  |  |  |  |
| Outback Steakhouse-Brazil (1) | 78 | 3 | - | - | 81 |
| Outback Steakhouse-South Korea (2) | 74 | - | (2) | (72) | - |
| Other | 19 | 5 | - | - | 24 |
| Franchised |  |  |  |  |  |
| Outback Steakhouse - South Korea (2) | - | - | - | 72 | 72 |
| Other | 52 | - | - | - | 52 |
| Total | 223 | 8 | (2) | - | 229 |
| System-wide total | 1,501 | 10 | (4) | - | 1,507 |

(1) The restaurant counts for Brazil are reported as of August 31, 2016 and 2015, respectively, to correspond with the balance sheet dates of this subsidiary.
(2) On July 25, 2016, we sold our restaurant locations in South Korea, converting all restaurants in that market to franchised locations.

TABLE EIGHT
BLOOMIN' BRANDS, INC.

## COMPARABLE RESTAURENT SALES INFORMATION

(UNAUDITED)

|  | THIRTEEN WEEKS ENDED |  | THIRTY-NINE WEEKS ENDED |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SEPTEMBER 25, 2016 | SEPTEMBER 27, 2015 | SEPTEMBER 25, 2016 | SEPTEMBER 27, 2015 |
| Year over year percentage change: |  |  |  |  |
| Comparable restaurant sales (stores open 18 months or more) (1): |  |  |  |  |
| U.S. |  |  |  |  |
| Outback Steakhouse | (0.7)\% | 0.1 \% | (1.6)\% | 3.1 \% |
| Carrabba's Italian Grill | (2.1)\% | (2.0)\% | (2.9)\% | 0.4 \% |
| Bonefish Grill | 1.7 \% | (6.1)\% | (0.1)\% | (2.8)\% |
| Fleming's Prime Steakhouse \& Wine Bar | (1.9)\% | (0.6)\% | (0.3)\% | 2.0 \% |
| Combined U.S. | (0.7)\% | (1.3)\% | (1.5)\% | 1.6 \% |
| International |  |  |  |  |
| Outback Steakhouse - Brazil (2) | 7.3 \% | 6.1 \% | 6.9 \% | 4.9 \% |
|  |  |  |  |  |
| Traffic: |  |  |  |  |
| U.S. |  |  |  |  |
| Outback Steakhouse | (6.5)\% | (0.9)\% | (5.1)\% | (0.4)\% |
| Carrabba's Italian Grill | (4.5)\% | (3.7)\% | (2.5)\% | 0.5 \% |
| Bonefish Grill | (2.0)\% | (8.5)\% | (3.3)\% | (5.5)\% |
| Fleming's Prime Steakhouse \& Wine Bar | (2.9)\% | (2.3)\% | (1.6)\% | 0.9 \% |
| Combined U.S. | (5.4)\% | (2.6)\% | (4.2)\% | (1.0)\% |
| International |  |  |  |  |
| Outback Steakhouse - Brazil | 1.4 \% | 0.6 \% | 0.2 \% | 0.1 \% |
|  |  |  |  |  |
| Average check per person increases (decreases) (3): |  |  |  |  |
| U.S. |  |  |  |  |
| Outback Steakhouse | 5.8 \% | 1.0 \% | 3.5 \% | 3.5 \% |
| Carrabba's Italian Grill | 2.4 \% | 1.7 \% | (0.4)\% | (0.1)\% |
| Bonefish Grill | 3.7 \% | 2.4 \% | 3.2 \% | 2.7 \% |
| Fleming's Prime Steakhouse \& Wine Bar | 1.0 \% | 1.7 \% | 1.3 \% | 1.1 \% |
| Combined U.S. | 4.7 \% | 1.3 \% | 2.7 \% | 2.6 \% |
| International |  |  |  |  |
| Outback Steakhouse - Brazil | 6.0 \% | 6.2 \% | 6.6 \% | 5.1 \% |

(1) Comparable restaurant sales exclude the effect of fluctuations in foreign currency rates. Relocated international restaurants closed more than 30 days and relocated U.S. restaurants closed more than 60 days are excluded from comparable restaurant sales until at least 18 months after reopening.
(2) Includes the trading day impact from calendar period reporting of ( $0.1 \%$ ) and ( $0.7 \%$ ) for the thirteen weeks ended September 25, 2016 and September 27, 2015, respectively and $0.1 \%$ and $(0.3 \%)$ for the thirty-nine weeks ended September 25, 2016 and September 27, 2015, respectively.
(3) Average check per person increases (decreases) includes the impact of menu pricing changes, product mix and discounts.

SOURCE: Bloomin' Brands, Inc.


[^0]:    Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following

[^1]:    Note: Numerical figures included in this release have been subject to rounding adjustments.

[^2]:    (1) Excludes restricted cash.
    (2) The Company has, and in the future may continue to have, negative working capital balances (as is common for many restaurant companies). The Company operates successfully with negative working capital because cash collected on Restaurant sales is typically received before payment is due on its current liabilities and its inventory turnover rates require relatively low investment in inventories. Additionally, ongoing cash flows from restaurant operations and gift card sales are used to service debt obligations and to make capital expenditures.

[^3]:    (1) Includes adjustments for payroll tax audit contingencies of $\$ 2.9$ million and $\$ 5.6$ million for the thirteen and thirty-nine weeks ended September 27, 2015, respectively, which were recorded in Labor and other related.
    (2) Includes adjustments, primarily the write-off of $\$ 1.9$ million of deferred rent liabilities associated with the Bonefish Restructuring for the thirty-nine weeks ended September 25, 2016, which were recorded in Other restaurant operating.

