



February 7, 2013

Bloomin' Brands, Inc. to Host Fourth Quarter and Full-Year 2012 Earnings Conference Call at 9:00 AM ET on February 22, 2013

TAMPA, Fla., Feb. 7, 2013 (GLOBE NEWSWIRE) -- Bloomin' Brands, Inc. (Nasdaq:BLMN) will release the fourth quarter and full-year results for the periods ended December 31, 2012 on Thursday, February 21, 2013, after the market closes, and will host a conference call to review its financial results on Friday, February 22, 2013 at 9:00 AM ET.

To access the live call, dial (888) 822-9375, or (817) 727-4626 for international participants. A replay will be available beginning two hours after the call and can be accessed by dialing (855) 859-2056 or (404) 537-3406 for international callers. The replay will be available until Sunday, March 24, 2013. The conference ID for the live call and replay is 94351585.

The call will also be webcast live from the Company's website at <http://www.bloominbrands.com> under the Investors section. An archive of this webcast will be available on the Company's website for 30 days after the call.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is a portfolio of founder-inspired restaurant brands comprised of Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, Fleming's Prime Steakhouse & Wine Bar and Roy's with more than 1,450 restaurants throughout 48 states, Puerto Rico, Guam and 19 countries.

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