



October 22, 2012

## **Bloomin' Brands, Inc. to Host Third Quarter 2012 Earnings Conference Call at 9:00 AM EST on November 8, 2012**

TAMPA, Fla., Oct. 22, 2012 (GLOBE NEWSWIRE) -- Bloomin' Brands, Inc. (Nasdaq:BLMN) will release results for the third quarter ended September 30, 2012, on Wednesday, November 7, 2012 after the market closes, and will host a conference call to review its financial results on Thursday, November 8, 2012 at 9:00 AM EST.

To access the live call, dial (888) 822-9375, or (817) 727-4626 for international participants. A replay will be available two hours after the call and can be accessed by dialing (855) 859-2056 or (404) 537-3406 for international callers. The replay will be available until Thursday, November 15, 2012. The conference ID for the live call and replay is 53183354.

The call will be webcast live from the Company's website at <http://www.bloominbrands.com> under the investor relations section. An archive of this webcast will be available on the Company's website for 30 days after the call.

### **About Bloomin' Brands, Inc.**

Bloomin' Brands, Inc. is a portfolio of restaurant brands comprised of Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, Fleming's Prime Steakhouse & Wine Bar and Roy's with more than 1,400 restaurants in 48 states and 20 countries and territories internationally.

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