



January 9, 2013

Bloomin' Brands Sets 2013 Stockholder Meeting and Record Date

TAMPA, Fla., Jan. 9, 2013 (GLOBE NEWSWIRE) -- Bloomin' Brands, Inc. (Nasdaq:BLMN), today announced that the Company's 2013 Annual Meeting of Stockholders will be held on Wednesday, April 24, 2013 at 9 a.m. ET at the Renaissance Tampa International Plaza Hotel located at 4200 Jim Walter Boulevard, Tampa, FL 33607. The record date for the annual meeting is March 1, 2013 and only stockholders of record on the close of business on that date will be entitled to vote by proxy or in person at the annual meeting.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is a portfolio of founder-inspired restaurant brands comprised of Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, Fleming's Prime Steakhouse & Wine Bar and Roy's with more than 1,400 restaurants throughout 48 states, Puerto Rico, Guam and 19 countries.

CONTACT: Investor Relations

Mark W. Seymour, Jr.

(813) 830-5311

Investor@bloominbrands.com

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