

FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**OMB APPROVAL**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Schmidt David Peter</u> (Last) (First) (Middle) <u>2202 NORTH WEST SHORE BLVD., STE. 500</u> (Street) <u>TAMPA FL 33607</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>07/29/2016</u>	3. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [BLMN]</u> 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP & Pres. Bonefish Grill</u> 5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	4,288 ⁽¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Restricted Stock Units	(2)	(3)	Common Stock	2,723	0.0	D	
Restricted Stock Units	(4)	(3)	Common Stock	2,500	0.0	D	
Restricted Stock Units	(5)	(3)	Common Stock	2,484	0.0	D	
Restricted Stock Units	(6)	(3)	Common Stock	7,500	0.0	D	
Restricted Stock Units	(7)	(3)	Common Stock	593	0.0	D	
Stock Option (right to buy)	(8)	03/01/2026	Common Stock	23,900	17.8	D	
Stock Option (right to buy)	(9)	02/25/2026	Common Stock	8,463	17.15	D	
Stock Option (right to buy)	(10)	02/26/2025	Common Stock	4,000	25.36	D	
Stock Option (right to buy)	(11)	02/27/2024	Common Stock	2,434	25.32	D	
Stock Option (right to buy)	(12)	02/26/2023	Common Stock	4,232	17.4	D	
Stock Option (right to buy)	(13)	04/06/2020	Common Stock	3,500	6.5	D	

Explanation of Responses:

- Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to a risk of forfeiture. Of such shares, 505 continue to be subject to forfeiture under the plan as of the date of this filing.
- These restricted stock units in the original grant amount of 2,723 will begin vesting in four equal annual installments on February 25, 2017.
- This field is not applicable.
- These restricted stock units in the original grant amount of 2,500 will begin vesting in four equal annual installments on September 1, 2016.
- These restricted stock units in the original grant amount of 3,310 began vesting in four equal annual installments on February 26, 2016.
- These restricted stock units in the original grant amount of 10,000 began vesting in four equal annual installments on October 1, 2015.
- These restricted stock units in the original grant amount of 1,185 began vesting in four equal annual installments on February 27, 2015.
- These stock options in the original grant amount of 23,900 will begin vesting in four equal annual installments on March 1, 2017.
- These stock options in the original grant amount of 8,463 will begin vesting in four equal annual installments on February 25, 2017.
- These stock options in the original grant amount of 4,000 began vesting in four equal annual installments on February 26, 2016.

11. These stock options in the original grant amount of 2,434 began vesting in four equal annual installments on February 27, 2015.

12. These stock options in the original grant amount of 4,232 began vesting in four equal annual installments on February 26, 2014.

13. This stock option is a replacement stock option and is fully vested.

Remarks:

Kelly Lefferts, as Attorney-in-
Fact 08/03/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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