Restricted Stock Units

Stock Option (right to buy)

Stock Option (right to buy)

Stock Option (right to buy)

Stock Option

(right to buy)

Stock Option (right to buy) **\$0.0**⁽³⁾

\$21.29

\$24.1

\$17.27

\$17.96

\$17.15

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL
--	--------------

OMB Number: 3235-0287 Estimated average burden

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

	tions may contile tion 1(b).	nue. See		F							ies Exchar		1934			hours	per res	ponse:	0.5	
Name and Address of Reporting Person* Scarlett Gregg						or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]									lationship o ck all applica Director	able)	g Perso	on(s) to Issu 10% Ov		
(Last) (First) (Middle) 2202 N. WEST SHORE BLVD.						3. Date of Earliest Transaction (Month/Day/Year) 03/12/2019									below)	Officer (give title below) EVP & Pres. Outbac			specify	
SUITE 500 (Street)					_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person					
TAMPA (City)	(S	State)	33607 (Zip)		-									Form filed by More than One Repor Person					ting	
		Та	ble I - No	n-Deri	ivativ	ve Se	ecur	ities Ac	quired,	Dis	posed c	of, or Bo	enefic	ially	Owned					
Da					2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			5. Amour Securities Beneficia Owned For Reported	s Form lly (D) o ollowing (I) (I		: Direct Indirect str. 4)	. Nature of adirect eneficial wnership nstr. 4)	
									Code	v	Amount	(A) or (D) Pri		ice	Transaction(s) (Instr. 3 and 4)				(50. 4)	
Common Stock					/12/2019				M		6,250	(1) A		\$0	26,	586		D		
Common Stock			03/1	12/20	2/2019					2,460 ⁽²⁾ D		\$	20.08	24,126			D			
			Table II -							•	osed of, onverti	•		•	wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate,		ansaction ode (Instr.		Derivative		6. Date Exercisa Expiration Date (Month/Day/Yea		of Securities		Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Num of Sh	ber		Transacti (Instr. 4)	on(s)	(5)		
Restricted Stock Units	\$0.0 ⁽³⁾	03/12/2019			M			6,250 ⁽⁴⁾	(5)		(6)	Common Stock	6,2	250	\$0	0		D		
Restricted Stock Units	\$0.0 ⁽³⁾								(7)		(6)	Common Stock	17,	884		17,88	4	D		
Restricted Stock Units	\$0.0 ⁽³⁾								(8)		(6)	Common Stock	11,	842		11,84	2	D		
Restricted Stock Units	\$0.0 ⁽³⁾								(9)		(6)	Common Stock	10,	100		10,10	0	D		
Restricted Stock	\$0.0 ⁽³⁾								(10)	T	(6)	Common	12,	500		12,50	0	D		

(11)

(12)

(13)

(14)

(15)

(16)

Common Stock

Common

Stock

Common Stock

Common Stock

Common

Stock

Common

3,641

46,472

36,974

36,090

100,000

16,973

3,641

46,472

36,974

36,090

100,000

16,973

D

D

D

D

D

D

(6)

02/19/2029

02/23/2028

02/24/2027

08/01/2026

02/25/2026

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr. 8)		umber of vative urities uired (A) isposed o) (Instr. and 5)	6. Date Exerc Expiration Day/ (Month/Day/)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (right to buy)	\$24.14							(17)	04/01/2025	Common Stock	100,000		100,000	D	
Stock Option (right to buy)	\$25.36							(18)	02/26/2025	Common Stock	14,706		14,706	D	
Stock Option (right to buy)	\$25.32							(19)	02/27/2024	Common Stock	12,166		12,166	D	
Stock Option (right to buy)	\$18.73							(19)	02/01/2023	Common Stock	75,000		75,000	D	

Explanation of Responses:

- 1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- 2. These common shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- 3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 4. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- 5. These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on March 12, 2016.
- 6. This field is not applicable.
- 7. These restricted stock units, in the original amount of 17,884, will begin vesting in three equal annual installments on February 19, 2020.
- 8. These restricted stock units, in the original grant amount of 15,789, began vesting in four equal annual installments on February 23, 2019.
- 9. These restricted stock units, in the original grant amount of 20,200, began vesting in four equal annual installments on February 24, 2018.
- 10. These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on August 1, 2017.
- $11. These \ restricted \ stock \ units, \ in \ the \ original \ grant \ amount \ of \ 14,562, \ began \ vesting \ in \ four \ equal \ annual \ installments \ on \ February \ 25, \ 2017.$
- 12. These stock options, in the original grant amount of 46,472, will begin vesting in three equal annual installments on February 19, 2020.
- 13. These stock options, in the original grant amount of 36,974, began vesting in four equal annual installments on February 23, 2019.
- 14. These stock options, in the original grant amount of 48,119, began vesting in four equal annual installments on February 24, 2018.
- 15. These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on August 1, 2017.
- 16. These stock options, in the original grant amount of 33,946, began vesting in four equal annual installments on February 25, 2017. 17. These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on March 12, 2016.
- 18. These stock options, in the original grant amount of 14,706, began vesting in four equal annual installments on February 26, 2016.
- 19. These stock options are fully vested.

Remarks:

/s/ Kelly Lefferts, Attorney in Fact

** Signature of Reporting Person

03/14/2019

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.