

A thousand details. A single goal.

Bloomin' Brands, Inc. to Host Analyst & Investor Day

February 13, 2019

TAMPA, Fla.--(BUSINESS WIRE)--Feb. 13, 2019-- Bloomin' Brands, Inc. (the "Company") (Nasdaq:BLMN) will be hosting an analyst and investor day on March 11, 2019 in New York City. The meeting will begin at approximately 9:00am EDT and end at approximately 1:00pm EDT. A live webcast of the meeting will be available from the Company's website at http://www.bloominbrands.com under the Investors section. A replay of the webcast will be available following the conclusion of the presentation.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 20 countries, some of which are franchise locations. Bloomin' Brands is a 2018 Fortune World's Most Admired Company. For more information, please visit www.bloominbrands.com.

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