



Michael Healy Appointed President of Bonefish Grill

January 6, 2022

TAMPA, Fla.--(BUSINESS WIRE)--Jan. 6, 2022-- Bloomin' Brands, Inc. (Nasdaq:BLMN) today announced the promotion of Michael Healy to President of Bonefish Grill. The 12-year-veteran of the company will be responsible for long-term sustainable growth for more than 180 restaurants across the United States. Bonefish Grill received *Newsweek* Magazine's top award for "America's Best Customer Service" in 2020 and in 2021.

"Michael's proven leadership to develop and implement strategic plans that facilitate growth will benefit the Bonefish brand," said David Deno, Chief Executive Officer of Bloomin' Brands. "He brings with him a breadth of knowledge gained from cross-functional experience across our brands and support teams."

Healy joined Bloomin' Brands in 2009 as the Director of Strategic Finance. He was promoted and served in various roles including Vice President of Development and Strategic Analytics and Chief Financial Officer for Outback Steakhouse, where he helped develop and execute the brand's strategy, including leading the rollout of delivery in 2018. Healy also served as Senior Vice President and Chief Global Supply Chain Officer with additional responsibility for brand strategy for the casual dining portfolio.

Prior to joining Bloomin' Brands, he served in various leadership positions in corporate planning, finance, and analytics at Circuit City.

Healy earned a bachelor's degree in business administration from the College of William & Mary.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates more than 1,450 restaurants in 47 states, Guam and 20 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20220106005210/en/): <https://www.businesswire.com/news/home/20220106005210/en/>

Cathie Koch
Group Vice President, Corporate Affairs
(813) 830-5127

Source: Bloomin' Brands, Inc.