



Pat Hafner Promoted to President of Carrabba's Italian Grill

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25-Year Bloomin' Brands Veteran Began as a Server & Cook

TAMPA, Fla.--(BUSINESS WIRE)--Aug. 16, 2022-- Bloomin' Brands, Inc. (Nasdaq:BLMN) announced the promotion of Pat Hafner to President of Carrabba's Italian Grill. He will be responsible for leading the operations and development for approximately 220 Carrabba's restaurants across the United States. Hafner started his career with the company in 1996 and spent 21 years with Outback Steakhouse before moving to Carrabba's Italian Grill to serve as Vice President of Operations.

"Pat's commitment to growth and development not only propelled his own career, but the success of the Carrabba's brand and its expansion of off-premises, including catering" said David Deno, Chief Executive Officer of Bloomin' Brands. "His strength in both leadership and results are invaluable."

Hafner's restaurant career began with Outback Steakhouse as a server, advancing and excelling in each role including Manager, Managing Partner, Joint Venture Partner, and Regional Vice President, before joining Carrabba's Italian Grill as Vice President of Operations in 2018.

He was recognized as Restaurateur of the Year by the New Mexico Restaurant Association in 2014 - the highest honor a restaurateur can achieve in New Mexico - for his contributions to the advancement of the restaurant industry. He was awarded "Outbacker of the Year" by Outback Steakhouse in 2015 for his positive impact on the brand throughout his career.

Hafner earned both his bachelor's degree and MBA from the University of New Mexico.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonfish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates more than 1,450 restaurants in 47 states, Guam and 20 countries, some of which are franchise locations. For more information, please visit [bloominbrands.com](https://www.bloominbrands.com).

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