Sheilina Henry Promoted to President of Fleming’s Prime Steakhouse & Wine Bar

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TAMPA, Fla.--(BUSINESS WIRE)--Jul. 27, 2023-- Bloomin’ Brands, Inc. (Nasdaq: BLMN) announced the promotion of Sheilina Henry to President of Fleming’s Prime Steakhouse & Wine Bar. She will be responsible for leading operations and development for the company’s fine dining brand renowned for serving prime steak and uniquely curated wine dinners.

“Sheilina’s extensive background in operations and her drive and passion for excellence will help create a meaningful impact at this exceptional brand,” said David Deno, Chief Executive Officer of Bloomin' Brands. “New restaurant growth is a priority at Fleming’s, and it is as close as the new flagship location that recently broke ground across the street from the Restaurant Support Center in Tampa.”

Henry has more than 20 years of experience in restaurant operations, training, and project management. She joined Bloomin’ Brands in 2012 as an Outback Steakhouse Joint Venture Partner. She was promoted to Vice President, Training & Development in 2016, Regional Vice President of Operations in 2019, and Group Vice President of Diversity, Equity & Inclusion in 2020. She most recently added leadership for Off-Premises Dining to her Senior Vice President responsibilities.

Henry holds a bachelor’s degree from The Ohio State University and an MBA from DePaul University’s Kellstadt Graduate School of Business.

About Bloomin’ Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates more than 1,450 restaurants in 47 states, Guam and 13 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

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