



Rafael Sanchez Joins Bloomin' Brands as Chief Information Officer

June 24, 2025

TAMPA, Fla.--(BUSINESS WIRE)--Jun. 24, 2025-- Bloomin' Brands, Inc. (Nasdaq: BLMN) announced the appointment of Rafael Sanchez as Senior Vice President & Chief Information Officer. Sanchez joins the company from Davidson Hospitality Group where he served as Senior Vice President of Information Technology. His appointment is effective June 30, 2025.

"Rafael has a strong history in out-of-home entertainment and restaurants," said Mike Spanos, CEO of Bloomin' Brands, Inc. "He is a strong leader that focuses on the team members and guests."

Before joining Davidson Hospitality Group, Sanchez served as a Senior Technology Advisor and Interim CIO, leading digital transformation initiatives across various industries. He was previously CIO at Six Flags and Feld Entertainment, and held senior roles at LikeWize, Carnival Corporation, and Burger King, driving enterprise modernization, M&A integration, cybersecurity enhancements, and has led technology integration into the guest experience.

Sanchez holds a Bachelor of Science degree in Business Administration from Louisiana State University.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company's restaurant portfolio includes Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns, operates or franchises more than 1,450 restaurants in 46 states, Guam and 13 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250624546661/en/): <https://www.businesswire.com/news/home/20250624546661/en/>

Kelly Lefferts
Executive Vice President, Chief Legal Officer & Secretary
(813) 830-4161

Source: Bloomin' Brands, Inc.