FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: 0.5 | | | | | | | | | |

| | | | 0 | r Section 30(h) of the I | nvestme | ent Co | mpany Act of 1 | 940 | | | | | | |
|--|-----------|----------|---|--|---------------|---------|----------------|---|---|---|----------------|------------|--|--|
| 1. Name and Address of Reporting Person* | | | | 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
| Deno David J. | | | | ioonini Branao, | <u> 111C.</u> | L DE. | | X | Director | 10% C | Owner | | | |
| | | | | | | | | | $ \mathbf{x}$ | Officer (give title | | (specify | | |
| (Last) | (First) | (Middle) | | Date of Earliest Transa | action (N | 1onth/l | Day/Year) | | below) | below) |) | | | |
| 2202 NORTH | WEST SHOR | E BLVD | 104 | 1/01/2021 | | | | | C. | EO | | | | |
| SUITE 500 | | | | | | | | | | | | | | |
| | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | |
| (Street) | | | | | | | | | Line) | | | | | |
| TAMPA | FL | 33607 | | | | | | | | Form filed by One Reporting Person | | | | |
| | | | | | | | | | | Form filed by Mor Person | e than One Rep | orting | | |
| (City) | (State) | (Zip) | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | |
| Da | | | 2. Transaction Date (Month/Day/Ye | Execution Date, Transaction Disposed Of (D) (Instr. 3, | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (111301.4) | | |
| | | | | | | | | | | | | | | |

| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|---|--|--|---|------------------------------|---|--|--|--|--------------------|---|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deri Sec Acq (A) o Disp of (I | ivative urities uired or oosed D) (Instr. and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Restricted Stock Units | \$0.0 ⁽³⁾ | 04/01/2021 | | M | | | 34,258 | (4) | (5) | Common Stock | 34,258 | \$0 | 34,259 | D | |

Explanation of Responses:

Common Stock

Common Stock

- 1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- 2. These shares were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain resticted stock units.
- 3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.

04/01/2021

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- 4. On April 1, 2019, these restricted stock units were granted in the original amount of 102,775, which vest in three equal annual installments, with a final vesting in 2022.
- 5. This field is not applicable.

Remarks:

/s/ Kelly Lefferts, Attorney in

04/06/2021

Fact

34,258(1)

13,481(2)

\$0

\$27.26

D

186,748

173,267

D

D

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.