FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* GROSSMAN MINDY F						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]									neck all ap	oplicable) ector	ng Per	Person(s) to Issuer	
(Last)	,	First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 09/06/2013										Officer (give title below)		Other (specify below)	
2202 NORTH WEST SHORE BLVD SUITE 500						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)											X Form filed by One Reporting Person								
TAMPA	FL	3	3607													Form filed by More than One Reporting Person			
(City)	(Sta	ate) (Z	Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/					//Year)	Execution Date,			3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 3 and 5)						Secu Bene Own	nount of rities eficially ed owing	Form (D) o	ect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
		Code	v	Amount					A) or D)	Price	Repo Tran	orted saction(s) r. 3 and 4)	(msu	. 4)	(111501. 4)				
Common	013				Α		2,918		Α	\$22.	86	9,857(1)		D					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Exercise (Month/Day/Year) if any (Month/Day/Year) privative		Code (li	ransaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4) Amount or Numboof Title Shares		ount	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	O' Fo O' (I) 4)	wnership orm: irect (D) r Indirect) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan. Of such shares, 7,544 continue to be subject to forfeiture under that plan as of the date of this filing.

Remarks:

Kelly Lefferts, as Attorney-in-Fact 09/09/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.