FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Murtha Patrick C					2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
						3. Date of Earliest Transaction (Month/Day/Year) 12/02/2013								X Officer (give title Other (specify below) below) EVP & PRESIDENT,INTERNATIONAL				
SUITE 500 (Street) TAMPA FL 33607 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)						Execution Date,				urities Acquired (A) o sed Of (D) (Instr. 3, 4					ect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amoun	t (A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(,		(
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution any (Month/Da	Date, if C	Transa ode (In		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		e and	7. Title and An Securities Und Derivative Sec and 4)	erlying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				c	ode	v	(A)	Date Expiration Date Control of Date Date Date Date Date Date Date Date			Reported Transaction(s) (Instr. 4)		'					
Stock Option (right to buy)	\$25.36	12/02/2013			A		175,000 ⁽¹⁾		12/02/2014	12/	02/2023	Common Stock	175,000	\$25.36	\$25.36 175,000		D	

Explanation of Responses:

1. Twenty-five percent (25%) of these options become exercisable on the first, second, third and fourth anniversaries of the date granted.

Remarks:

Kelly Lefferts, Attorney in 12/03/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.