FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

shington,	D.C.	20549	
willington,	D.C.	20070	

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

l		Reporting Person*				2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]									Relationship of Reporting Person(s) to Issuer heck all applicable)				ıer		
Schmid	<u>lt David I</u>		DIOUIIIII DIdiius, IIIC. [BLMN]									Directo Officer	give title		10% Ov Other (s						
(Last)	(F	irst)	(Middle)			Date		iest Tra	nsaction (Mo	nth/[Day/Year)			7	below)		D	below)	peony		
2202 NC	ORTH WES	T SHORE BLVI	D., STE. 50	00		1/2 עונ	-010								EVF	& Pres.	⊅ОП€	fish Grill			
(Street)			4.	If Am	endme	ent, Date	of Original	Filed	(Month/D	ay/Year)	6. Inc	6. Individual or Joint/Group Filing (Check Applicable								
TAMPA	· ·													1 '	X Form filed by One Reporting Person						
					-										Form filed by More than One Reporting Person						
(City)	(S		(Zip)																		
			ole I - Noi						-	Dis	_					_	l	[
1. Title of	Security (Ins	tr. 3)		2. Trans Date (Month/		- 1		eemed Ition Dat	e, 3. Transaction Code (Inst			ities Acquired (A) or d Of (D) (Instr. 3, 4 and 5)			5. Amour Securitie Beneficia	s	Form: Direct		7. Nature of Indirect Beneficial		
				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Duyii			h/Day/Ye							Owned F Reported	ollowing		str. 4)	Ownership (Instr. 4)		
									Code	v	Amount	(A (I	() or ()	Price	Transact (Instr. 3 a						
Common	Stock			08/3	1/201	18			М		625(1)	A \$		5,4	153	53				
Common	Stock			08/3	1/201	18			F		1530	2)	D	\$1 <mark>8.9</mark> 2	5,3	300		D			
			Table II -												Owned						
	Ι.	I				, cal	_		s, option			1									
1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any	Date,		ransaction ode (Instr.		umber ivative	6. Date Exerc Expiration D (Month/Day/					ount	8. Price of Derivative Security	9. Numbe derivative Securities	.	10. Ownership Form:	11. Nature of Indirect Beneficial		
(Instr. 3)	(Instr. 3) Price of (Month/Da					,	Securities Acquired		Securities Acquired		(Deriva			ive Sec and 4)	urity	(Instr. 5)	Beneficially Owned	lly	Direct (D) or Indirect	Ownership (Instr. 4)
	Security						(A) or Disposed of (D)									Following Reported Transaction(s)		(I) (Instr. 4)			
								tr. 3, 4								(Instr. 4)					
			Ī								Amou		ount								
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Nui	nber Shares							
Restricted Stock Units	\$0.0 ⁽³⁾	08/31/2018			M			625 ⁽⁴⁾	(5)		(6)	Commo		525	\$0	625		D			
Restricted Stock Units	\$0.0 ⁽³⁾								(7)		(6)	Commo		,049		7,049)	D			
Restricted Stock Units	\$0.0 ⁽³⁾								(8)		(6)	Commo		,482		7,482	2	D			
Restricted Stock Units	\$0.0 ⁽³⁾								(9)		(6)	Commo		,500		12,50	0	D			
Restricted Stock Units	\$0.0 ⁽³⁾								(10)		(6)	Commo		,362		1,362	2	D			
Restricted Stock Units	\$0.0 ⁽³⁾								(11)		(6)	Commo		328		828		D			
Restricted Stock Units	\$0.0 ⁽³⁾								(12)		(6)	Commo		,500		2,500		D			
Stock Option (right to buy)	\$24.1								(13)	02	2/23/2028	Commo Stock		5,507		16,50	7	D			
Stock Option (right to buy)	\$17.27								(14)	02	2/24/2027	Commo Stock		3,763		23,76	3	D			
Stock Option (right to buy)	\$17.96								(15)	08	3/01/2026	Commo Stock		0,000		100,00	00	D			
Stock Option (right to	\$17.15								(16)	02	2/25/2026	Commo		,463		8,463	3	D			

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Seci Acq (A) (Disp of (E	osed D) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and of Securiti Underlying Derivative (Instr. 3 ar	es g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$25.36							(17)	02/26/2025	Common Stock	4,000		4,000	D	
Stock Option (right to buy)	\$25.32							(18)	02/27/2024	Common Stock	2,434		2,434	D	
Stock Option (right to buy)	\$17.4							(18)	02/26/2023	Common Stock	4,232		4,232	D	

Explanation of Responses:

- 1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- 2. These common shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- 3. Each restricted stock unit represents a contingent right to receive one share of common stock of the issuer.
- 4. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- 5. These restricted stock units, in the original grant amount of 2,500, began vesting in four equal annual installments on September 1, 2016.
- 6. This field is not applicable.
- 7. These restricted stock units, in the original grant amount of 7,049, will begin vesting in four equal annual installments on February 23, 2019.
- 8. These restricted stock units, in the original grant amount of 9,976, began vesting in four equal annual installments on February 24, 2018.
- 9. These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on August 1, 2017.
- 10. These restricted stock units, in the original grant amount of 2,723, began vesting in four equal annual installments on February 25, 2017.
- 11. These restricted stock units, in the original grant amount of 3,310, began vesting in four equal annual installments on February 26, 2016.
- 12. These restricted stock units, in the original grant amount of 10,000, began vesting in four equal annual installments on October 1, 2015.
- 13. These stock options, in the original grant amount of 16,507 will begin vesting in four equal annual installments on February 23, 2019.
- $14. \ These stock options, in the original grant amount of 23,763, began vesting in four equal annual installments on February 24, 2018.$
- 15. These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on August 1, 2017.
- $16. \ These stock options, in the original grant amount of 8,463, began vesting in four equal annual installments on February 25, 2017.$
- 17. These stock options, in the original grant amount of 4,000, began vesting in four equal annual installments on February 26, 2016.
- 18. These stock options are fully vested. $\,$

Remarks:

/s/ Kelly Lefferts, as Attorneyin-Fact

09/04/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.