FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* NUNNELLY MARK E						Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] Date of Earliest Transaction (Month/Day/Year)									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Officer (give title Other (specif				
(Last)	(Fire	st)	(Middle)		03/04/2014										belo			below)	
C/O BAIN CAPITAL INVESTORS LLC JOHN HANCOCK TOWER 200 CLARENDON ST.					4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street) BOSTON	·													Form filed by More than One Reporting Person					
(City)	(Sta	ate)	(Zip)																
		Ta	ble I - Non-De	riva	ative S	ecu	ritie	s Ac	quir	ed, Dis	posed	of	, or Be	enefici	ally Own	ied			
D.			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date if any (Month/Day/Ye		Date,	Co	ransact ode (In					(Instr. 3, Sec Ben Owi		ount of ties cially I	Ownership	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Co	Code V		Amount	(A) or (D)		Price	Repor		(Instr. 4)			
Common Stock 03/04/2014							J ⁽⁷⁾		843,872 П)	\$0	51,419,174		I	See Footnotes ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾⁽⁶⁾			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3) 1. Title of Conversion On Date (Month/Day/Yellow) 1. Title of Derivative Security 2. The Conversion Date (Month/Day/Yellow) 3. Transaction Date (Month/Day/Yellow) 4. The Conversion Date (Month/Day/Yellow) 5. The Conversion Date (Month/Day/Yellow) 6. The Conversion Date (Month/Day/Yellow) 6. The Conversion Date (Month/Day/Yellow) 7. The Conversion Date (Month/Day/Yellow) 8. The Conversion Date (Month/Day/Yellow) 8. The Conversion Date (Month/Day/Yellow) 9. The Conversion Date (Month		Execution Date,		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exp	. Date Exercisable and expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	e rcisable	Expiration	on		Amount or Number of Shares					

Explanation of Responses:

- 1. Bain Capital Investors, LLC ("BCI") is the sole general partner of Bain Capital Partners IX, L.P. ("BCP IX"), which is the sole general partner of Bain Capital (OSI) IX, L.P. ("BC OSI IX").
- 2. BCI is the sole general partner of BCP IX is also the sole general partner of Bain Capital (OSI) IX Coinvestment, L.P. ("BC OSI IX-CO").
- 3. BCI is also the managing partner of BCIP Associates-G ("BCIP G")
- 4. BCI is also the administrative member of Bain Capital Integral Investors 2006, LLC ("BCI 2006").
- 5. BCI is also the administrative member of BCIP TCV, LLC ("BCIP TCV" and together BC OSI IX, BC OSI IX-CO, BCIP G and BCI 2006, the "Bain Entities").
- 6. The governance, investment strategy and decision-making process with respect to the investments held by the Bain Entities is directed by BCI's Global Private Equity Board ("GPEB"). Mr. Mark Nunnelly is a Managing Director of BCI. By virtue of the relationships described in these footnotes, Mr. Nunnelly may be deemed to share voting and dispositive power with respect to the shares of common stock held by Bain Entities. Mr. Nunnelly disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.
- 7. On March 4, 2014 the Bain Entities distributed 843,872 shares of Common Stock to one or members or partners of the Bain Entities in connection with certain charitable gifts made by such members or partners on March 4, 2014.

<u>Mark E. Nunnelly</u> <u>03/06/2014</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.