



August 28, 2012

Bloomin' Brands, Inc. to Host Second Quarter 2012 Earnings Conference Call at 9:00 AM EDT on September 5, 2012

TAMPA, Fla., Aug. 28, 2012 (GLOBE NEWSWIRE) -- Bloomin' Brands, Inc. (Nasdaq:BLMN) today announced that it will release results for the second quarter ended June 30, 2012, on Tuesday, September 4, 2012 after the market closes. The Company will host a conference call to review its financial results on Wednesday, September 5, 2012 at 9:00 AM EDT.

The conference call can be accessed live, via telephone, by dialing (877) 941-2068, or (480) 629-9712 for international callers. A replay will be available beginning one hour after the end of the call and can be accessed by dialing (877) 870-5176 or (858) 384-5517 for international callers; the conference ID is 4561707. The replay will be available until Wednesday, September 12, 2012.

The call will be webcast live from the Company's website at <http://www.bloominbrands.com> under the investor relations section. An archive of this webcast will be available on the Company's website for 30 days after the call.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is a portfolio of restaurants brands comprised of Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill, Fleming's Prime Steakhouse & Wine Bar and Roy's with more than 1,400 restaurants in 48 states and 20 countries and territories internationally.

CONTACT: Bloomin' Brands, Inc.

Investor Relations

Mark W. Seymour, Jr.

(813) 282-1225

Investor@bloominbrands.com

Source: Bloomin' Brands, Inc.

News Provided by Acquire Media