(Last)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number 3235-0287 Estimated average burden hours per response: 0.5

X 10% Owner

below)

Form filed by More than One Reporting

Х

Person

Other (specify

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Bloomin' Brands, Inc. [BLMN] Catterton Managing Partner VI, L.L.C. Director 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title 08/13/2012 (Middle) below) 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person

(Street) GREENWICH	СТ	06830
(City)	(State)	(Zip)

(First)

599 WEST PUTNAM AVENUE

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

			/ loqui	,	Biopecca e	,	Sementer			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stock	08/13/2012		S		314,340(1)	D	\$10.34	14,185,660	I	See Footnotes ⁽²⁾⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			(5-, -	,	,		,								
1. Title of Derivative	2. Conversion	3. Transaction Date	3A. Deemed Execution Date,	4. Transact	ion	· ·	mber	6. Date Exer Expiration D		7. Title Amour		8. Price of	9. Number of derivative	10. Ownership	11. Nature of Indirect
Security	or Exercise	(Month/Day/Year)	if any	Code (In	str.	Deriv	Derivative (Month/Day/Year)		Securi	ties	Derivative	Securities	Form:	Beneficial	
(Instr. 3)	Price of		(Month/Day/Year)	8)		Secu	Securities		Underlying Security		Beneficially	Direct (D)	Ownership		
	Derivative					Acqu	ired			Deriva		(Instr. 5)	Owned	or Indirect	(Instr. 4)
	Security					(A) o					ty (Instr.		Following	(I) (Instr.	
						Disp				3 and 4	4)		Reported	4)	
						of (D) (Instr							Transaction(s) (Instr. 4)		
						and 5	,						(11150.4)		
						<u> </u>	İ.				Amount				
						I					or				
						I					Number				
						I		Date	Expiration		of				
				Code	v	(A)	(D)	Exercisable		Title	Shares				

1. Name and Address of Reporting Person^{*}

Catterton Managing Partner VI, L.L.C.

(Last)	st) (First)							
599 WEST PUTNAM AVENUE								
(Street)								
GREENWICH	СТ	06830						
(City)	(State)	(Zip)						
1. Name and Address	of Reporting Person [*]							
Catterton Part	ners VI - Kanga	<u>roo, L.P.</u>						
(Last)	(First)	(Middle)						
599 WEST PUTNAM AVENUE								
(Street)								
GREENWICH	CT	06830						
(City)	(State)	(Zip)						

1. Name and Address of Reporting Person*								
Catterton Partners VI - Kangaroo Coinvest,								
<u>L.P.</u>								
(Last)	(First)	(Middle)						
	9 WEST PUTNAM AVENUE							
599 WEST PUTN	AM AVENUE							
(Street)								
l` '	CT	06830						
GREENWICH	CI	00830						
(City)	(State)	(Zip)						
,	· · · /							
1. Name and Address	of Reporting Person*							
CP6 Manager	ment I I C							
	nent, L.L.O.							
(Last)	(First)	(Middle)						
599 WEST PUTN	AM AVENUE							
(Street)								
GREENWICH	СТ	06830						
	CI	00850						
(City)	(State)	(Zip)						
(-))	(*****)	(F)						
1. Name and Address	of Reporting Person*							
Dahnke Scott	Arnold							
(Last)	(First)	(Middle)						
	. ,	(
599 WEST PUTNAM AVENUE								
(Street)								
	CTT.	0.6020						
GREENWICH	CT	06830						
(City)	(State)	(Zip)						
		(4i-7)						

Explanation of Responses:

1. These shares were sold in the initial public offering of Bloomin' Brands, Inc. common stock.

2. Represents shares of the Issuer held by Catterton Partners VI-Kangaroo, L.P ("Catterton Partners VI") and Catterton Partners VI-Kangaroo Coinvest, L.P. ("Catterton Partners VI-Coinvest"). Catterton Managing Partner VI, L.L.C. ("Catterton Managing Partner" and together with Catterton Partners VI, Catterton Partners VI-Coinvest and CP6 Management, L.L.C., the "Catterton Entities") is the general partner of Catterton Partners VI and Catterton Partners VI-Coinvest. CP6 Management, L.L.C. is the managing partner of Catterton Managing Partner and Scott A. Dahnke is a member of the Managing Board of CP6 Management, L.L.C. (Continued in footnote 3)

3. By virtue of these relationships, Catterton Managing Partner and Scott A. Dahnke may be deemed to share voting and dispositive power with respect to the shares of Common Stock held by the Catterton Entities. Catterton Managing Partner, Scott A. Dahnke and each of the Catterton Entities expressly disclaim beneficial ownership of such securities, except to the extent of its pecuniary interest therein.

/s/ Kelly	Lefferts		08/13/2012

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date