FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Levy Tara Walpert						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]									heck all ap	ship of Reporting Person(s) to Issuer applicable) rector 10% Owner			
(Last)	(First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 08/07/2013									Offic belo	er (give title w)		Other below)	(specify
2202 NORTH WEST SHORE BOULEVARD (Street) TAMPA FL 33607					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									ne) X Form Form	lividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(Sta	ate) (Z	ľip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day					Execution Date,			Date,	Transaction Disposed O			ities Acquired (A) d Of (D) (Instr. 3,			Secui Bene Owne	ficially d	Form (D) o	ect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		A) or D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		(111501. 4)
Common	2013		A		3,359	(1)	1) A 9		0 3,359			D							
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any				ransaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4) Amoun or Numbr of Title Shares		ount nber	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		D. wnership orm: irect (D) r Indirect) (Instr.)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. These share represent shares of restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to risk of forfeiture.

Remarks:

Kelly Lefferts, as Attorney-in-Fact 08/09/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.