Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549	
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STATEMENT OF C	CHANGES IN	BENEFICIAL	OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar		Reporting Person*				2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title Other (specify				vner		
(Last) 2202 N. SUITE 5	WEST SHO	rst) ORE BLVD.	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/02/2021								X	below) EVP & COO of Ca			below)	` '
(Street) TAMPA	FI		33607		4.1								6. Indi Line) X	Form fi	idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(St	ate)	(Zip)																
		Tab	le I - No	n-Deri\	/ativ	e Se	curit	ies Ac	quired	, Dis	posed o	f, or Be	enefi	cially	Owned				
		2. Transa Date (Month/I	n/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		4 and 5) Securition Benefici		es ally Following	Form (D) o	n: Direct r Indirect sstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) ((D)	or Pr	ice	Transact (Instr. 3	ion(s)			(111341.4)
Common	Stock			03/02	3/02/2021				М		16,666 ⁽¹⁾ A			\$ <mark>0</mark>	132,288			D	
Common	Stock			03/02	2/2021				F		6,170 ⁽²⁾ D		\$	25.87	126,118		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,		ransaction of look ode (Instr. Derivative (6. Date Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year) 7. Title and An of Securities Underlying Derivative Sec (Instr. 3 and 4)			ities ng re Secu	Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	ly	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Sha						
Restricted Stock Units	\$0.0 ⁽³⁾	03/02/2021			M			16,666	(4)		(5)	Common	16,	666	\$0	33,334	1	D	

Explanation of Responses:

- 1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- 2. These shares were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain resticted stock units.
- 3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 4. On March 2, 2020, these restricted stock units were granted in the original amount of 50,000, which vest in three equal annual installments, with a final vesting in 2023.
- 5. This field is not applicable.

Remarks:

/s/ Kelly Lefferts, Attorney in

03/04/2021

Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.