

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
|--|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

| | | |
|--|--|--|
| 1. Name and Address of Reporting Person* <u>Gonzalez Lissette R</u> (Last) (First) (Middle) 2202 N. WEST SHORE BLVD. SUITE 500 (Street) TAMPA FL 33607 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [BLMN]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, Chief Commercial Officer</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) 02/21/2025 | |
| | 4. If Amendment, Date of Original Filed (Month/Day/Year) | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 02/22/2025 | | M | | 1,307 ⁽¹⁾ | A | \$0 | 16,259 | D | |
| Common Stock | 02/22/2025 | | F | | 388 ⁽²⁾ | D | \$11.84 | 15,871 | D | |
| Common Stock | 02/22/2025 | | M | | 2,614 ⁽³⁾ | A | \$0 | 18,485 | D | |
| Common Stock | 02/22/2025 | | F | | 776 ⁽²⁾ | D | \$11.84 | 17,709 | D | |
| Common Stock | 02/21/2025 | | M | | 1,293 ⁽⁴⁾ | A | \$0 | 19,002 | D | |
| Common Stock | 02/21/2025 | | F | | 384 ⁽²⁾ | D | \$11.84 | 18,618 | D | |
| Common Stock | 02/21/2025 | | M | | 1,939 ⁽⁵⁾ | A | \$0 | 20,557 | D | |
| Common Stock | 02/21/2025 | | F | | 575 ⁽²⁾ | D | \$11.84 | 19,982 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-------|--|-----------------|---|--|--|---|--|-------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | | Title |
| Restricted Stock Units | \$0 ⁽⁶⁾ | 02/22/2025 | | M | | | 1,307 | (1) | (7) | Common Stock | 1,307 | \$0 | 1,307 | D | |
| Restricted Stock Units | \$0 ⁽⁶⁾ | 02/22/2025 | | M | | | 2,614 | (3) | (7) | Common Stock | 2,614 | \$0 | 2,614 | D | |
| Restricted Stock Units | \$0 ⁽⁶⁾ | 02/21/2025 | | M | | | 1,293 | (4) | (7) | Common Stock | 1,293 | \$0 | 0 | D | |
| Restricted Stock Units | \$0 ⁽⁶⁾ | 02/21/2025 | | M | | | 1,939 | (5) | (7) | Common Stock | 1,939 | \$0 | 0 | D | |

Explanation of Responses:

- On February 22, 2023, these restricted stock units ("RSU") were granted in the original amount of 3,921, which vest in three equal annual installments, with a final vesting in 2026.
- These shares of common stock were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain RSUs.
- On February 22, 2023, these RSUs were granted in the original amount of 7,841, which vest in three equal annual installments, with a final vesting in 2026.
- On February 21, 2022, these RSUs were granted in the original amount of 3,877, which vest in three equal annual installments, with a final vesting in 2025.
- On February 21, 2022, these RSUs were granted in the original amount of 5,816, which vest in three equal annual installments, with a final vesting in 2025.
- Each RSU represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- This field is not applicable.

Remarks:

/s/ Kelly Lefferts, Attorney in
Fact

02/24/2025

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.