FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] SINGH SUKHDEV						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 2202 NORTH WEST SHORE BOULEVARD						3. Date of Earliest Transaction (Month/Day/Year) 02/03/2016								X Officer (give title Other (spec below) below) EVP & CDO				pecify	
SUITE 500					4. lf <i>F</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) TAMPA					×										Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S																		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/				- 1	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (Disposed Of (D) (Instr. 3 5)			d Securitie	neficially ned		: Direct of Eect (I) (7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A) or (D)	Price	Reporte Transac	Reported Transaction(s) (Instr. 3 and 4)		,			
Common Stock 02/03/20					016	016		М		10,000(1	¹⁾ A	\$ <u>0</u>	25,	25,448		D			
Commor	.016			F		y		\$17.2		9° ° ° °		D							
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed tion Date, n/Day/Year)		Transaction Code (Instr.				Exerc ion D 'Day/'		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported	s Ily g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
					Code	v	/ (A) (D	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares	nber	Transaction(s) (Instr. 4)	on(s)			
Restricted Stock Units	\$0.0	02/03/2016			М			10,000 ⁽³⁾	(4)		(5)	Common Stock	10,000	\$0	20,000	0	D		
Restricted Stock Units	\$0.0								(6)		(5)	Common Stock	22,500		22,500	D	D		
Restricted Stock Units	\$0.0								(7)		(5)	Common Stock	30,000		30,000	D	D		
Stock Option (right to buy)	\$22.09								(8)		02/03/2024	Common Stock	200,000		200,00	0	D		
Stock Option (right to buy)	\$25.36								(9)		02/26/2025	Common Stock	16,545		16,545	5	D		

Explanation of Responses:

1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.

2. These shares were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.

3. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.

4. These restricted stock units vest in three equal annual installments beginning on February 3, 2016.

5. This field is not applicable.

6. These restricted stock units vest in four equal annual installments beginning on October 1, 2015.

7. These restricted stock units vest in four equal annual installments beginning on June 1, 2016.

8. This stock option vests in four equal annual installments beginning on February 3, 2015.

9. This stock option vests in four equal annual installments beginning on February 26, 2016.

Remarks:

in-Fact ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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