

September 18, 2020

Christopher Meyer  
Chief Financial Officer  
Bloomin' Brands, Inc.  
2202 North West Shore Boulevard, Suite 500  
Tampa, FL 33607

Inc.

Fiscal Year Ended December 29, 2019  
2020

Re: Bloomin' Brands,  
Form 10-K for the  
Filed February 26,  
File No. 1-35625

Dear Mr. Meyer:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance  
Office of Trade & Services

cc:

Lori Lyn Miklavic