FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0104 Estimated average burden hours per response: 0.5

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SINGH SUKHDEV			2. Date of Event Requiring Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]					
(Last)	(First)	(Middle)	05/04/2015	ŕ	Relationship of Reporting Per (Check all applicable)	· /	(Mor	5. If Amendment, Date of Original Filed (Month/Day/Year)		
2202 NORTH WEST SHORE BOULEVARD SUITE 500					Director  X Officer (give title below)  EVP & CD0	10% Owner Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person		
(Street) TAMPA FL 33607								Form filed by More than One Reporting Person		
(City)	(State)	(Zip)								
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)  4. Nature of Indirec (Instr. 5)		Beneficial Ownership		
Common Stock					10,000	D				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
		Date Exercisable	Expiration Date	n Title	Amount or Number of Shares	Exercise Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Restricted Sto	ck Units		(1)	(2)	Common Stock	30,000	0.0	D		
Restricted Sto	ck Units		(3)	(2)	Common Stock	30,000	0.0	D		
Stock Option	(right to buy)		(4)	02/03/2024	Common Stock	200,000	22.09	D		
Stock Option	(right to buy)		(5)	02/26/2025	Common Stock	16,545	25.36	D		

## **Explanation of Responses:**

- 1. These restricted stock units vest in three equal annual installments beginning on February 3, 2016.
- 2. This field is not applicable.
- $3.\ These\ restricted\ stock\ units\ vest\ in\ four\ equal\ annual\ installments\ beginning\ on\ October\ 1,\ 2015.$
- 4. This stock option vests in four equal annual installments beginning on February 3, 2015.
- 5. This stock option vests in four equal annual installments beginning on February 26, 2016.

## Remarks:

/s/ Kelly Lefferts, as Attorney-

in-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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