FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Scarlett Gregg						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [ BLMN ]									eck all appli Directo Officer	ationship of Reporting ( all applicable) Director Officer (give title below)		10% Ov	vner	
(Last) (First) (Middle) 2202 N. WEST SHORE BLVD. SUITE 500						3. Date of Earliest Transaction (Month/Day/Year) 08/01/2020									,	below) below) EVP & COO of Casual Dining				
(Street) TAMPA FL 33607					_   4. I1 -	4. If Amendment, Date of Original Filed (Month/Day/Year)									) K Form f Form f	ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
(City) (State) (Zip)																				
			le I - No			_			<del>' '</del>	Dis	·				y Owner					
Da				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				5. Amou Securiti Benefici Owned Reporte	es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A (D	) or )	Price	Transac (Instr. 3	ction(s)				
Common Stock 08/01/					1/2020	/2020			М		6,250	0	A	\$ <mark>0</mark>	92	,179		D		
Common Stock 08/01/					1/2020	./2020					2,460	0	D	\$11.5	2 89	89,719		D		
		T	able II -								osed of converti				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,		ransaction ode (Instr.		ı of E		kercis n Date ay/Yea	r) Amount Securiti Underly Derivati		Title and mount of scurities nderlying privative Security nstr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
					Code	v	(A)		Date Exercisal		Expiration Date	Title	or Nu of	umber						
Restricted Stock	\$0.0 <sup>(1)</sup>	08/01/2020			M			6,250	(2)		(3)	Comm Stock		5,250	\$0	0		D		

## **Explanation of Responses:**

- 1. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 2. On August 1, 2016, these restricted stock units were granted in the original amount of 25,000, which vest in four equal annual installments, with a final vesting in 2020.
- 3. This field is not applicable.

## Remarks:

/s/ Kelly Lefferts, Attorney in

08/04/2020

**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.