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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | - | (/ · · · · · · · · · · · · · · · · · · | | | | | | | | | | | | | | | |
|---|---|------------|--|---------------------------|---|--|--|--------------------|--|---------------|-----------------------|---|--------------------------------|---|---|--|----------------|--|---|--|--|
| 1. Name and Address of Reporting Person* Meyer Christopher Adkins | | | | | | 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) below) EVP, Chief Financial Officer | | | | | | | |
| (Last) (First) (Middle) 2202 N. WEST SHORE BLVD SUITE 500 | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/20/2020 | | | | | | | | | | | | | | | |
| (Street) TAMPA FL 33607 | | | 33607 |)7 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | 1 0.001 | | | | | | | |
| 1. Title of | Security (Ins | | ble I - No | 2. Tran Date (Month | sactio | n | 2A. Deel Execution if any (Month/i | med on Date, | 3. Transa Code (| ction | 4. Securiti | es Acquire Of (D) (Inst | d (A) c | or | 5. Amoun Securities Beneficia Owned Fo | s Ily | Form | : Direct Indirect | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) Prid | | Reported | | on(s) | .,, | | (Instr. 4) | | |
| Meyer Christopher Adkins (Last) (First) 2202 N. WEST SHORE BLVD SUITE 500 (Street) TAMPA FL (City) (State) | | | - | 23/202 | | | | М | 771 ⁽¹ | | A | + | \$ <mark>0</mark> | 5,882 | | D | | | | | |
| Common | Stock | | Table II | J. | 23/202 | | | - ^ | F | \ \:\ | 181(2) | D D | | 23.46 | 5,7 | 01 | | D | | | |
| | | | Table II - | (e.g., | ative puts | , cal | lls, wa | rrants | , optior | วเรp าร, c | osea of, convertib | or Bene ole secu | ritie | ally C s) | wnea | | | | | | |
| Derivative Security | Conversion or Exercise Price of Derivative | Date | 3A. Deeme Execution I if any (Month/Day | Date, | 4. Transaction Code (Instr. 8) | | n Derivative | | 6. Date Exercis Expiration Dat (Month/Day/Ye | | te | and 7. Title and of Securiti Underlying Derivative (Instr. 3 an | | | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficial Owned Following Reported | e S Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership t (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | ıble | Expiration Date | Title | Amo or Num of Shar | ber | | Transaction(s (Instr. 4) | on(s) | | | | |
| Stock | \$0.0 ⁽³⁾ | 02/20/2020 | | | A | | 9,591 | | (4) | | (5) | Common Stock | 9,5 | 91 | \$0 | 9,591 | | D | | | |
| Stock | \$0.0 ⁽³⁾ | 02/23/2020 | | | M | | | 771 ⁽⁶⁾ | (7) | | (5) | Common Stock | 77 | 71 | \$0 | 1,542 | 2 | D | | | |
| Stock | \$0.0 ⁽³⁾ | | | | | | | | (8) | | (5) | Common Stock | 26,2 | 208 | | 26,20 | 8 | D | | | |
| Stock | \$0.0 ⁽³⁾ | | | | | | | | (9) | | (5) | Common Stock | 2,4 | 84 | | 2,484 | , | D | | | |
| Stock | \$0.0 ⁽³⁾ | | | | | | | | (10) | | (5) | Common Stock | 1,8 | 345 | | 1,845 | 5 | D | | | |
| Stock | \$0.0 ⁽³⁾ | | | | | | | | (11) | | (5) | Common Stock | 90 |)3 | | 903 | | D | | | |
| Option (right to | \$20.62 | | | | | | | | (12) | | 04/01/2029 | Common Stock | 69,0 | 043 | | 69,04 | 3 | D | | | |
| Option (right to | \$21.29 | | | | | | | | (13) | | 02/19/2029 | Common Stock | 9,6 | 82 | | 9,682 | 2 | D | | | |
| Stock Option (right to buy) | \$24.1 | | | | | | | | (14) | | 02/23/2028 | Common Stock | 7,2 | 222 | | 7,222 | 2 | D | | | |
| Stock Option (right to buy) | \$17.27 | | | | | | | | (15) | | 02/24/2027 | Common Stock | 6,5 | 91 | | 6,591 | | D | | | |
| Stock Option | \$17.15 | | | | | | | | (16) | | 02/25/2026 | Common | 4,2 | 207 | | 4,207 | , | D | | | |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|--|--|---|---|---|--|-----|--|--------------------|---|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | ive Conversion Date y or Exercise (Month/Day/Year) | | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Stock Option (right to buy) | \$25.36 | | | | | | | (17) | 02/26/2025 | Common Stock | 6,251 | | 6,251 | D | |
| Stock Option (right to buy) | \$25.32 | | | | | | | (18) | 02/27/2024 | Common Stock | 3,194 | | 3,194 | D | |

Explanation of Responses:

- 1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- 2. These shares of common stock were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- 3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 4. On February 20, 2020, these restricted stock units were granted in the original amount of 9,591, which vest in three equal annual installments, with a final vesting in 2023.
- 5. This field is not applicable.
- 6. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- 7. On February 23, 2018, these restricted stock units were granted in the original amount of 3,084, which vest in four equal annual installments, with a final vesting in 2022.
- 8. On April 1, 2019, these restricted stock units were granted in the original amount of 26,208, which vest in three equal annual installments, with a final vesting in 2022.
- $9. \ On \ February \ 19, 2019, these \ restricted \ stock \ units \ were \ granted \ in \ the \ original \ amount \ of \ 3,726, \ which \ vest \ in \ three \ equal \ annual \ installments, \ with \ a \ final \ vesting \ in \ 2022.$
- 10. On February 24, 2017, these restricted stock units were granted in the original amount of 3,689, which vest in four equal annual installments, with a final vesting in 2021.
- $11. \ On \ February \ 25, 2016, \ these \ restricted \ stock \ units \ were \ granted \ in \ the \ original \ amount \ of \ 3,610, \ which \ vest \ in \ four \ equal \ annual \ installments, \ with \ a \ final \ vesting \ in \ 2020.$
- 12. On April 1, 2019, these stock options were granted in the original amount of 69,043, which vest in three equal annual installments, with a final vesting in 2022.
- 13. On February 19, 2019, these restricted stock units were granted in the original amount of 9,682, which vest in three equal annual installments, with a final vesting in 2022.
- 14. On February 23, 2018, these stock options were granted in the original amount of 7,222, which vest in four equal annual installments, with a final vesting in 2022.
- 15. On February 24, 2017, these stock options were granted in the original amount of 8,787, which vest in four equal annual installments, with a final vesting in 2021.

 16. On February 25, 2016, these stock options were granted in the original amount of 8,414, which vest in four equal annual installments, with a final vesting in 2020.
- 17. On February 26, 2015, these stock options were granted in the original amount of 6,251, which vest in four equal annual installments, with a final vesting in 2019.
- 18. On February 27, 2014, these stock options were granted in the original amount of 3,194, which vest in four equal annual installments, with a final vesting in 2018.

Remarks

/s/ Kelly Lefferts, Attorney in

02/24/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

 $Persons \ who \ respond \ to \ the \ collection \ of \ information \ contained \ in \ this \ form \ are \ not \ required \ to \ respond \ unless \ the \ form \ displays \ a \ currently \ valid \ OMB \ Number.$