| SEC Form 4 | |
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FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPRC | DVAL |
|---|------------------------|-----------|
| I | OMB Number: | 3235-0287 |
| | Estimated average burd | en |
| | hours per response: | 0.5 |

| Filed pursuant to Section | 16(a) o | f the Securiti | es Exchange | Act of 1934 |
|---------------------------|---------|----------------|-------------|-------------|

| | | | or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | |
|------------------------------|--|---------------------|--|-------|---|--|--|--|--|--|--|
| 1. Name and Ad Scarlett G | ddress of Reporting regg | Person [*] | 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] | | tionship of Reporting Pe all applicable) Director | 10% Owner | | | | | |
| (Last) 2202 N. WE | (First) ST SHORE BLV | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 02/21/2024 | X | Officer (give title below) EVP & COO of C | Other (specify below) asual Dining | | | | | |
| SUITE 500 | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | Line) | , | | | | | | |
| (Street) TAMPA FL 33607 | | | | X | Form filed by One Reporting Person | | | | | | |
| | | | | | Form filed by More the Person | an One Reporting | | | | | |
| (City) | (State) | (Zip) | Rule 10b5-1(c) Transaction Indication | | | | | | | | |
| | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | |

| | 2 Transaction | 24 Deemed | | | 4 Convertition | A a au clina al | (4) | E Amount of | | |
|---------------------------------|--|---|---|---|-----------------------|------------------------|-------------------|---|---|---|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 02/21/2024 | | М | | 4,985(1) | A | \$ <mark>0</mark> | 199,167 | D | |
| Common Stock | 02/21/2024 | | F | | 1,336 ⁽²⁾ | D | \$26.75 | 197,831 | D | |
| Common Stock | 02/22/2024 | | М | | 49,950 ⁽³⁾ | A | \$ <mark>0</mark> | 247,781 | D | |
| Common Stock | 02/22/2024 | | F | | 14,769(4) | D | \$26.6 | 233,012 | D | |
| Common Stock | 02/22/2024 | | М | | 4,410 ⁽⁵⁾ | Α | \$ <mark>0</mark> | 237,422 | D | |
| Common Stock | 02/22/2024 | | F | | 1,736 ⁽⁴⁾ | D | \$26.6 | 235,686 | D | |
| Common Stock | 02/22/2024 | | М | | 4,760(6) | Α | \$ <mark>0</mark> | 240,446 | D | |
| Common Stock | 02/22/2024 | | F | | 1,874 ⁽²⁾ | D | \$26.6 | 238,572 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | (| | | | | | | | | | | | | | |
|---|---|--|---|------------------------------|---|------|-------|---------------------|---|-----------------|--|-------------------|--|--|---------------------------------------|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | n of | | Expiration Da | . Date Exercisable and xpiration Date Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Restricted Stock Units | \$0 ⁽⁷⁾ | 02/21/2024 | | М | | | 4,985 | (1) | (8) | Common Stock | 4,985 | \$ <mark>0</mark> | 4,985 | D | |
| Restricted Stock Units | \$0 ⁽⁷⁾ | 02/22/2024 | | М | | | 4,410 | (5) | (8) | Common Stock | 4,410 | \$ <u>0</u> | 8,821 | D | |
| Restricted Stock Units | \$0 ⁽⁷⁾ | 02/22/2024 | | М | | | 4,760 | (6) | (8) | Common Stock | 4,760 | \$ <u>0</u> | 0 | D | |

Explanation of Responses:

1. On February 21, 2022, these restricted stock units ("RSUs") were granted in the original amount of 14,954, which vest in three equal annual installments, with a final vesting in 2025.

2. These shares of common stock were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain RSUs.

3. Represents shares of common stock acquired upon vesting of certain performance-based share units as a result of achievement of performance goals.

4. These shares of common stock were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain performance-based share units.

5. On February 22, 2023, these RSUs were granted in the original amount of 13,231, which vest in three equal annual installments, with a final vesting in 2026.

6. On February 22, 2021, these RSUs were granted in the original amount of 14,279, which vest in three equal annual installments, with a final vesting in 2024.

7. Each RSU represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.

8. This field is not applicable.

Remarks:

/s/ Kelly Lefferts, Attorney in Fact

02/23/2024

** Signature of Reporting Person Date

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.