SEC	Form	4
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Stock Option (right to buy)

Stock Option (right to buy)

\$17.15

\$24.14

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1924

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Instruc	aion 1(b).			F					a) of the Se Investmer			of 1940	934						1	
1. Name and Address of Reporting Person [*] Scarlett Gregg						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (nive title Other (specify					vner	
(Last) (First) (Middle) 2202 N. WEST SHORE BLVD. SUITE 500						3. Date of Earliest Transaction (Month/Day/Year) 02/19/2020								X Officer (give title Other (specify below) below) EVP & COO of Casual Dining						
(Street) TAMPA FL 33607					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	itate)	(Zip)																	
			ble I - No	-						Dis	1			-	Owned					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		, Transa Code (I	3. Transaction Code (Instr. 8)		4. Securities Acquire Disposed Of (D) (Inst		tr. 3, 4 and 5)		it of s Ily ollowing	Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amount	(A) 01 (D)	Price	•		Transaction(s) (Instr. 3 and 4)						
Common Stock			<u> </u>	/19/2020				М		5,961		_	0	33,877		D				
Common Stock					19/20				F			1,599 ⁽²⁾ D		3.05				D		
			Table II -									, or Bend ble secu			wned					
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	Execution D		Date, Trans Code		Derivative E		Expiration	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		,	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio	s Ily	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		xpiration Date	Title	Amoun or Numbe of Shar	r		(Instr. 4)				
Restricted Stock Units	\$0.0 ⁽³⁾	02/19/2020			М			5,961 ⁽⁴⁾	(5)		(6)	Common Stock	5,96	1	\$0	11,923		D		
Restricted Stock Units	\$0.0 ⁽³⁾								(7)		(6)	Common Stock	11,84	12		11,842	342 D			
Restricted Stock Units	\$0.0 ⁽³⁾								(8)		(6)	Common Stock	10,10	00		10,100		D		
Restricted Stock Units	\$0.0 ⁽³⁾								(9)		(6)	Common Stock	6,25	0		6,250		D		
Restricted Stock Units	\$0.0 ⁽³⁾								(10)		(6)	Common Stock	3,64	1		3,641		D		
Stock Option (right to buy)	\$21.29								(11)	C	2/19/2029	Common Stock	46,47	⁷ 2		46,472		D		
Stock Option (right to buy)	\$24.1								(12)	C	2/23/2028	Common Stock	36,97	74		36,974	4	D		
Stock Option (right to buy)	\$17.27								(13)	C	2/24/2027	Common Stock	36,09	00		36,090		D		
Stock Option (right to buy)	\$ 17.96								(14)	C	8/01/2026	Common Stock	100,0	00		100,000		D		

Common Stock

Common Stock

16,973

100,000

16,973

100,000

D

D

02/25/2026

04/01/2025

(15)

(16)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8) Acquir or Disp of (D)		erivative Expirat		Date Exercisable and xpiration Date lonth/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (right to buy)	\$25.36							(17)	02/26/2025	Common Stock	14,706		14,706	D	
Stock Option (right to buy)	\$25.32							(18)	02/27/2024	Common Stock	12,166		12,166	D	
Stock Option (right to buy)	\$18.73							(19)	02/01/2023	Common Stock	75,000		75,000	D	

Explanation of Responses:

1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.

2. These shares of common stock were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.

3. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.

4. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.

5. On February 19, 2019, these restricted stock units were granted in the original amount of 17,884, which vest in three equal annual installments with a final vesting in 2022. 6. This field is not applicable.

7. On February 23, 2018, these restricted stock units were granted in the original amount of 15,789, which vest in four equal annual installments, with a final vesting in 2022.
8. On February 24, 2017, these restricted stock units were granted in the original amount of 20,200, which vest in four equal annual installments, with a final vesting in 2021.
9. On August 1, 2016, these restricted stock units were granted in the original amount of 25,000, which vest in four equal annual installments, with a final vesting in 2020.
10. On February 25, 2016, these restricted stock units were granted in the original amount of 14,562, which vest in four equal annual installments, with a final vesting in 2020.

10. On February 25, 2016, these restricted stock units were granted in the original amount of 14,562, which vest in four equal annual instantients, with a final vesting in 2020

11. On February 19, 2019, these stock options were granted in the original amount of 46,472, which vest in three equal annual installments with a final vesting in 2022. 12. On February 23, 2018, these stock options were granted in the original amount of 36,974, which vest in four equal annual installments, with a final vesting in 2022.

13. On February 24, 2017, these stock options were granted in the original amount of 48,119, which vest in four equal annual installments, with a final vesting in 2021.

14. On August 1, 2016, these stock options were granted in the original amount of 100,000, which vest in four equal annual installments, with a final vesting in 2020.

15. On February 25, 2016, these stock options were granted in the original amount of 33,946, which vest in four equal annual installments, with a final vesting in 2020.

16. On March 12, 2015, these stock options were granted in the original amount of 100,000, which vest in four equal annual installments, with a final vesting in 2019.

17. On February 26, 2015, these stock options were granted in the original amount of 14,706, which vest in four equal annual installments, with a final vesting in 2019.

18. On February 27, 2014, these stock options were granted in the original amount of 12,166, which vest in four equal annual installments, with a final vesting in 2018.

19. On February 1, 2013, these stock options were granted in the original amount of 75,000, which vest in four equal annual installments, with a final vesting in 2017.

Remarks:

/s/ Kelly Lefferts, Attorney in Fact 02/21/2020

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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