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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	ROVAL
OMB Number:	3235-0287
Estimated average	burden
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Scarlett Gregg				er Name and Ticke omin' Brands,			(Check	tionship of Reporting all applicable) Director Officer (give title	10% (
(Last) 2202 N. WES SUITE 500	(First) ST SHORE BLVI	(Middle) D.		e of Earliest Transa 7/2023	ction (Month/	Day/Year)	Х	below) EVP & COO o	below)			
			4. If Ar	mendment, Date of	Original Filed	(Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) TAMPA	FL	33607					X	Form filed by One Form filed by Mor Person					
(City)	(State)	(Zip)											
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day(Year)	3. Transaction Code (Instr.	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial			

	(Month/Day/Year)			(Instr.				Beneficially Owned Following Reported	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	02/17/2023		М		33,400 ⁽¹⁾	A	\$ <mark>0</mark>	152,258	D	
Common Stock	02/17/2023		F		8,232(2)	D	\$27.51	144,026	D	
Common Stock	02/20/2023		М		3,762 ⁽³⁾	A	\$ <mark>0</mark>	147,788	D	
Common Stock	02/20/2023		F		1,038(4)	D	\$27.51	146,750	D	
Common Stock	02/21/2023		М		4,984 ⁽⁵⁾	Α	\$ <mark>0</mark>	151,734	D	
Common Stock	02/21/2023		F		1,962(4)	D	\$28.1	149,772	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$0.0 ⁽⁶⁾	02/20/2023		М			3,762	(3)	(7)	Common Stock	3,762	\$0	0	D	
Restricted Stock Units	\$0.0 ⁽⁶⁾	02/21/2023		М			4,984	(5)	(7)	Common Stock	4,984	\$0	9,970	D	

Explanation of Responses:

1. Represents shares of common stock acquired upon vesting of certain performance-based share units as a result of achievement of performance goals.

2. These shares of common stock were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain performance-based share units.

3. On February 20, 2020, these RSUs were granted in the original amount of 11,284, which vest in three equal annual installments, with a final vesting in 2023.

4. These shares of common stock were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain RSUs.

5. On February 21, 2022, these RSUs were granted in the original amount of 14,954, which vest in three equal annual installments, with a final vesting in 2025.

6. Each restricted stock unit ("RSU") represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.

7. This field is not applicable.

Remarks:

/s/ Kelly Lefferts, Attorney in Fact 02/22/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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