

FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**OMB APPROVAL**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Kappitt Michael</u> (Last) (First) (Middle) 2202 NORTH WEST SHORE BOULEVARD SUITE 500 (Street) TAMPA FL 33607 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 02/12/2016	3. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [BLMN]</u> 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) EVP & President of Carrabba's 5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	26,286 ⁽¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Restricted Stock Units	(2)	(3)	Common Stock	12,500	0.0	D	
Stock Option (right to buy)	(4)	07/05/2021	Common Stock	49,227	10.03	D	
Stock Option (right to buy)	(5)	02/26/2023	Common Stock	10,021	17.4	D	
Stock Option (right to buy)	(6)	01/02/2024	Common Stock	100,000	23.87	D	
Stock Option (right to buy)	(7)	02/27/2024	Common Stock	12,490	25.32	D	
Stock Option (right to buy)	(8)	02/26/2025	Common Stock	15,074	25.36	D	

Explanation of Responses:

- Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to a risk of forfeiture. Of such shares, 12,500 continue to be subject to forfeiture under that plan.
- These restricted stock units vest in two equal annual installments beginning on January 2, 2017. The original grant was of 25,000 restricted stock units, which vest in four equal annual installments beginning on January 2, 2015. As of the date of this filing, 12,500 restricted stock units vested and were surrendered in exchange for shares of common stock of the issuer.
- This field is not applicable.
- This stock option vests in five equal annual installments beginning on July 5, 2012.
- This stock option vests in four equal annual installments beginning on February 26, 2014.
- This stock option vests in four equal annual installments beginning on January 2, 2015.
- This stock option vests in four equal annual installments beginning on February 27, 2015.
- This stock option vests in four equal annual installments beginning on February 26, 2016.

Remarks:

/s/ Kelly Lefferts, as Attorney-in-Fact 02/19/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.