FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Nashington, D.C. 2054 | .9 |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPR | | | | | |
|-----------------------|-----------|--|--|--|--|
| OMB Number: | 3235-0287 | | | | |
| Estimated average bur | den | | | | |
| hours per response: | 0.5 | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Healy William Michael</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director | | | | | |
|---|---|--|-------------------------------|------------|--|--|-------|--------|--------------------------|---|--|--|-------------------|--|---|--|-----------------------------------|--|--|--|
| (Last) (First) (Middle) 2202 N. WEST SHORE BLVD. | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/21/2024 | | | | | | | | | X Officer (give title Other (specify below) EVP, Global Bus Dev & Strategy | | | | | |
| SUITE 500 | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) | FI | L : | 33607 | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (6 | tata) | | | | | 10b5 | 5-1(c) | Trans | sac | tion Ind | licatio | n | _ | | | | | | |
| (City) (State) (Zip) | | | | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | |
| | | Tab | le I - No | n-Deriv | ative | Sec | uriti | ies Ac | quired, | , Dis | sposed o | of, or B | enef | icially | / Owned | t | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transa Date (Month/D | | r) Ex | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Code (| Transaction Code (Instr. | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 | | | Benefici Owned | es ally Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | : Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | Code | v | Amount | (A) (D) | (A) or Pric | | Transac | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | | | |
| Common Stock | | | 02/21/ | 02/21/2024 | | | | М | | 1,569(| 1) A | | \$0 34 | | 34,606 | | D | | | |
| Common | Stock | | | 02/21/2024 | | | | | F | | 466(2) |) D | | \$26.75 | 34 | ,140 | | D | | |
| Common Stock | | | 02/22/2024 | | | | | M | | 13,876 | (3) A | | \$ <mark>0</mark> | 48 | 3,016 | | D | | | |
| Common Stock | | 02/22/2024 | | | | | F | | 3,487 | (4) D | | \$26.6 | 44 | ,529 | | D | | | | |
| Common Stock | | 02/22/2024 | | \perp | | | M | | 1,394 | 5) A | | \$ <mark>0</mark> | 45 | ,923 | | D | | | | |
| Common Stock | | | 02/22/2024 | | \perp | | | F | | 340(2) |) Г | | \$26.6 | 45 | ,583 | | D | | | |
| Common Stock | | | 02/22/2024 | | | | | M | | 1,307 | 6) A | | \$ <mark>0</mark> | 46 | ,890 | | D | | | |
| Common Stock | | | 02/22 | 2/22/2024 | | <u> </u> | | F | | 319(2) |) Г | | \$26.6 | 46,571 | | | D | | | |
| Common Stock 0 | | | 02/22 | 2024 | | | M | | 1,323(| 7) A | | \$0 4 | | 47,894 | | D | | | | |
| Common Stock 02/22/ | | | | /2024 | D24 F 323 ⁽²⁾ D \$26.6 47,571 D | | | | | | | | | | | | | | | |
| | | Т | able II - | | | | | | | | osed of converti | | | | Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | | | 4. Transactior Code (Instr 8) | | | | Expiratio | 6. Date Exercis Expiration Date (Month/Day/Ye | | 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4) | | urity | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4) | e s ally g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | or Nur of | mber ares | | | | | | |
| Restricted Stock Units | \$0 ⁽⁸⁾ | 02/21/2024 | | | М | | | 1,569 | (1) | | (9) | Commor Stock | Common Stock 1,56 | | \$0 1,57 | | | D | | |
| Restricted Stock Units | \$0 ⁽⁸⁾ | 02/22/2024 | | | | | | 1,394 | (5) | | (9) | Commor Stock | 1,3 | 394 | \$0 | 2,788 | | D | | |
| Restricted Stock Units | \$0 ⁽⁸⁾ | 02/22/2024 | | | M | | | 1,307 | (6) | | (9) | Commor Stock | 1,3 | 307 | \$0 | 2,614 | | D | | |
| Restricted Stock Units | \$0 ⁽⁸⁾ | 02/22/2024 | | | M | | | 1,323 | (7) | | (9) | Commor Stock | 1,3 | 323 | \$0 | 0 | | D | | |

Explanation of Responses:

- 1. On February 21, 2022, these restricted stock units ("RSU") were granted in the original amount of 4,708, which vest in three equal annual installments, with a final vesting in 2025.
- 2. These shares of common stock were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain RSUs.
- 3. Represents shares of common stock acquired upon vesting of certain performance-based share units as a result of achievement of performance goals.
- 4. These shares of common stock were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain performance-based share units.
- 5. On February 22, 2023, these RSUs were granted in the original amount of 4,182, which vest in three equal annual installments, with a final vesting in 2026.
- 6. On February 22, 2023, these RSUs were granted in the original amount of 3,921, which vest in three equal annual installments, with a final vesting in 2026.
- 7. On February 22, 2021, these RSUs were granted in the original amount of 3,967, which vest in three equal annual installments, with a final vesting in 2024.
- 8. Each RSU represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.

9. This field is not applicable.

Remarks:

/s/ Kelly Lefferts, Attorney in

Fact

** Signature of Reporting Person

Date

02/23/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.