FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] MAHONEY JOHN						2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 04/22/2016											(give title			specify	
2202 NORTH WEST SHORE BLVD SUITE 500					4. lf A	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person					
(Street) TAMPA FL 33607															Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) Date (Month/Day					Exe if a			Transaction Dis		4. Securiti Disposed and 5)			5. Amou Securitie Beneficia Owned	ally	Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) oi (D)	Price	Followin Reported Transact (Instr. 3	i ion(s)	(Instr	. 4)	(Instr. 4)	
Common Stock 04/22/2					2016	2016			М		1,473(1)) A	\$0	14,	498		D		
Common Stock 04/22/2					2016	016			М		1,587(1)) A	\$ <u>0</u>	16,085			D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transac Code (Ir 8)				6. Date Exercis Expiration Date (Month/Day/Yea		ate	te Amount o		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Followin Reported	e sally g	10. Ownersh Form: Direct (D or Indire (I) (Instr. 4)	Beneficial Ownership ect (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares		Transacti (Instr. 4)				
Restricted Stock Units	(2)	04/22/2016			A		5,978		(3)		(4)	Common Stock	5,978	\$0	5,978	8	D		
Restricted Stock	\$0.0 ⁽²⁾	04/22/2016			М			1,473 ⁽⁵⁾	(3)		(4)	Common Stock	1,473	\$0	2,940	6	D		

Explanation of Responses:

\$0.0⁽²⁾

1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.

2. Each restricted stock unit represents a contingent right to receive one share of common stock of the issuer.

3. These restricted stock units vest as to one-third of the number of shares immediately prior to the issuer's annual meeting of stockholders each year following the date of grant.

1,587⁽⁵⁾

(3)

4. This field is not applicable.

5. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.

04/22/2016

Remarks:

Units Restricted

Stock

Units

Kelly Lefferts, as Attorney-in-<u>Fact</u> 04/26/2016

\$<mark>0</mark>

1,587

D

** Signature of Reporting Person Date

Commo

Stock

(4)

1,587

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.